

DAVID PACHECO

*Creative Director Disney Home Division
Walt Disney Consumer Products*

David Pacheco, a Disney animator and Creative Director for over twenty-five years, is a key member of the Creative Team within Disney Consumer Products. He has lent his talents and expertise to several product categories including Disney art and collectibles. David's considerable knowledge of Disney animation and the Disney Company history has been utilized throughout the development process of the award-winning Walt Disney Classics Collection line of porcelain sculptures.



David spent nine years in Disney Feature Animation, after which he moved to the Disney Publishing Group as Creative Director. While working for Disney Publishing, David was also instrumental in establishing creative requirements of the new Disney Collectibles division. *'My goal as Creative Director is to ensure that the characters we work with always maintain their integrity and appeal on whatever types of product we might create, whether it's a literal translation from screen to product or a new interpretation of our characters.'*

Today, David is a Disney Master Artist developing high end product such as The Walt Disney Signature line of furniture and designing Disney US postage stamps. For the launch of D23 (the Official Disney Fan Club), David was asked to create the character sketches used for promotion of the event.

