

JIM SHORE

Artist and sculptor

Heartwood Creek and Disney Traditions

Award-winning artist Jim Shore grew up in rural South Carolina, the son of artistic parents who instilled a love of the traditional images and values of American folk art. He cites his inspiration as his grandmother, a master quilter who taught him an appreciation for the craft, and his collection of quilts dating back over 150 years.



Jim studied engineering and received a degree in business, not art. He supported his young family as an engineer, honing his skills as a sculptor and painter in his spare time, before eventually founding his own business, *Designs Americana*, to market his designs.

In 2000, Jim entered a licensing agreement with Enesco to create *Heartwood Creek by Jim Shore*, the line of seasonal and everyday decorative accessories that has brought him world-wide fame. While working with Enesco Jim perfected his unique style, combining elements of folk art and a vibrant colour palette applied to traditional themes.

A large part of Jim's widespread consumer recognition derives from his successful partnership with Disney. Begun in 2005, his unique design style applied to iconic Disney characters has made *Disney Traditions by Jim Shore* one of the most successful co-branded lines in the specialty retail market.

