

Elmo & Cookie Monster Cushies™...NEW cuddly pals from GUND

GUND and Sesame Street make the perfect partnership; both brands delivering exactly what the young and young at heart want and need, whether it's a pal to cuddle, an educational toy to learn with or a beanbag to collect.

January 2012 sees six irresistible items join the gang in the GUND Sesame Street Collection. There are three new Take-Along characters: Elmo, Cookie Monster and Big Bird, plus a Super Grover beanbag that's guaranteed to make anyone smile. Pictured here are two favourite characters that have been given over to a brand new concept — **Cushies™**.

At first glance, **Cushie™ Elmo** and **Cushie™ Cookie Monster** look like plush toys but undo the 'touch & close' fasteners on their hands and feet and they unroll to cuddly pals that are perfect for cuddling at bedtime or any time, offering versatility, and unparalleled huggability — the hallmarks of GUND for more than a century.



320426
Cushie™ Elmo
Height: 63.5cm
SRP: £25.00

320427
Cushie™ Cookie Monster
Height: 63.5cm
SRP: £25.00



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