

## A New Look for the Friends of Peter Rabbit™ Club

Our popular Collectors' Club has been given a makeover for 2017. Combining a bright colour palette and contemporary designs with Beatrix Potter's iconic illustrations, the appealing new look has been applied to all packaging and printed materials and is sure to enchant and delight collectors.

Here we introduce the new 2017 Club-exclusive pieces:

**Samuel Whiskers™**, this year's Club Membership Gift, is only available to new and renewing members during 2017. Inspired by the illustration from Beatrix Potter's 'little book', *The Tale Samuel Whiskers* when Tom Kitten meets the 'enormous rat' for the first time.

The second exclusive is the Annual Member-only Figurine, **Timmy Willie & Johnny Town-Mouse™**. Beatrix Potter's *The Tale of Johnny Town-Mouse* has provided the memorable illustration which has been the inspiration for this delightful sculpture.

FRIENDS of...  
Peter Rabbit CLUB

30 years  
IN PARTNERSHIP  
enesco

2017 sees Enesco celebrate thirty years as a licensor for Beatrix Potter collectables

**A28095 Samuel Whiskers™**  
2017 Club Membership Gift  
Height: 5.5cm  
SRP: £12.00

*The soles of Samuel's shoes are accented with 22-carat gold paint!*

**A28096 Timmy Willie & Johnny Town-Mouse™**  
2017 Annual Member-only Figurine  
Height: 7.5cm  
SRP: £35.00

The Beatrix Potter Peter Rabbit Collection will be on show at the Spring Fair 5th–9th Feb 2017 NEC, Birmingham, Hall 4, Stand H80–J81.



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GIFT GIVING...all wrapped up

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