

My First Teddy™ Collection from baby GUND® gets irresistible new look!

GUND®, founded in 1898, is America's oldest and most prestigious soft toy company, and this year sees the popular baby GUND® My First Teddy™ Collection receive an endearing contemporary makeover.

The new My First Teddy™ bears have rounded paw pads and plumper muzzles as well as soft and broader bottoms so they will sit better. In addition to the updated body style, the soft plush is decorated in fresh delicate shades of pink or blue across four sizes from small at 25.5cm to extra-large at 61.0cm, plus a new pale tan colour is introduced for small and medium-sized bears. Suitable for all ages from birth upwards, and CE marked, the My First Teddy™ bears are machine washable.

The baby GUND® range is one of the most comprehensive ranges of enchanting baby and nursery plush available in the UK market. From the softest and most imaginative toys to a wide variety of products that encourage developmental play, baby GUND® offers timeless gifts that will be cherished.



My First Teddy™ Collection
Pink, Blue and Tan Medium Bears
Height: 36.0cm
SRP: £15.00

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