

Betty Boop by Britto – the modern American sweetheart!

Four vibrant figurines are added to the Betty Boop by Britto collection, which brings the classic American sweetheart right up to date! The flirtatious cartoon character with dazzling decorations by Brazilian artist Romero Britto appears in a variety of sizes and poses – as the strikingly attractive *Betty Boop in Champagne Glass*, full of allure as *Betty Boop Sitting on a Stool*, the epitome of glamour in *Betty Boop Standing*, and as an enchanting small scale figurine, *Betty Boop Mini with Bow*.

Betty Boop was created by American animator Max Fleischer in the 1930s and her appealing round baby face, big eyes and curvaceous figure made her the archetype American sweetheart. Still popular worldwide today, Britto has used his unique design style inspired by the pulsating colours and themes of pop art to create the bright and bold Betty Boop by Britto figurine collection, balancing exuberant motifs with exquisite colourful details.

The Betty Boop by Britto figurines are presented in a branded gift box and make a perfect memento for a variety of occasions or make a wonderful self-purchase.



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