

WW
WoodWick®
— crackles as it burns™ —



INDULGE — *your* — SENSES

AUTUMN / WINTER 2023

Trade Catalogue

Welcome

Since its beginning WoodWick® has created multi-sensory experiences that add a personal, elegant finish to the home. WoodWick® candles with distinctive wooden wicks, sophisticated fragrances and premium designs, provide a unique experience to indulge the senses.

Our patented wick designs create a beautiful even burn and evoke the soft sounds of a crackling fire. While the trend forward fragrances create an atmosphere that feels tailor made.

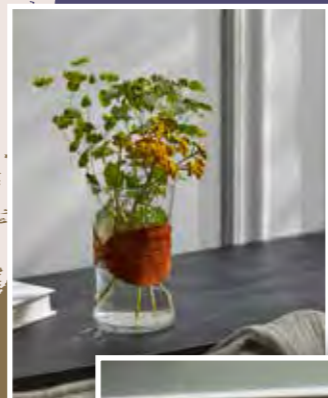
The WoodWick® range provides little moments of luxury and offers a chance to authentically express style in every space

Read on to discover more about the Autumn / Winter 2023 **NEW** range.

NEW Fragrances

Emerging fragrance trends have inspired the introduction of new seasonal scents and Trilogy combinations, based on key trending ingredients such as tart and dark fruits, bountiful blooms and smokey woods.

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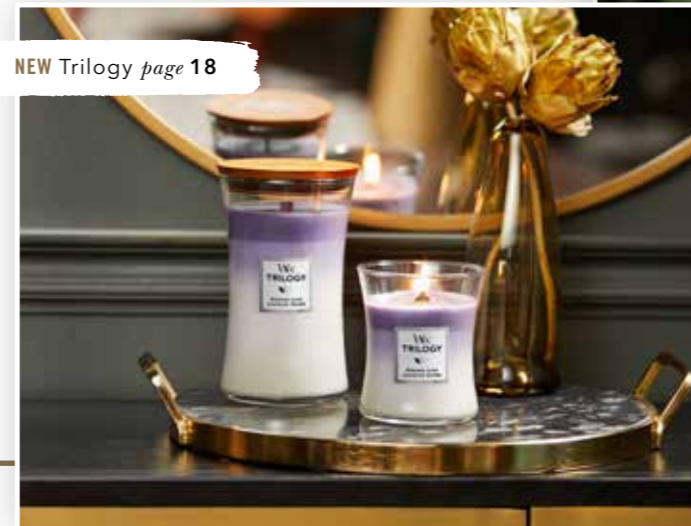
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NEW

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THE RANGE

WoodWick® indulges the senses with stylish products that combine carefully chosen materials and luxury craftsmanship.

Elegant Forms



HOURGLASS CANDLES

Available in Mini, Medium and Large Jars

The iconic hourglass-shaped candles fill your home with a soft crackle and indulgent WoodWick® fragrances. The candles feature a clean, contemporary design with an elegant shape.



ELLIPSE CANDLES

These contemporary, ellipse-shaped candles feature a natural wooden wick with patented Hearthwick® Flame. The ellipse shape creates a fully melted wax pool for an ideal fragrance experience.



RENEW COLLECTION CANDLES

Available in Medium and Large Vessels

Introducing WoodWick® ReNew, a **NEW** collection consciously created for 2023.

INDULGE — your — SENSES

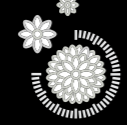
SIGHT



Refined, elegant design

WoodWick® candles feature a clean, contemporary design with refined style and elegant shapes. The flared designs create a wide burn pool for a strong, consistent fragrance experience.

SCENT



Curated, sophisticated fragrance

Every WoodWick® candle features complex fragrances which are carefully selected and tested to help fill the room with nuanced, sophisticated scents.

SOUND



Distinctive crackle

The exclusive wooden wick designs are the result of years of testing and innovation to create the distinctive sound of a crackling fire.

WOODEN WICK TECHNOLOGIES

+PLUSWICK® INNOVATION



The Pluswick® Innovation features patented wooden wicks that provide a beautiful burn and create the distinctive sounds of a crackling fire.

Featured in the Hourglass Jars & ReNew Collection

HEARTHWICK® FLAME



WoodWick® is the only candle brand that offers Hearthwick® Flame technology. The unique wick creates a soft distinctive crackle and a long dancing flame.

Featured in the Ellipse Jars

NEW

WoodWick®

ReNew Collection



Consciously Created

WoodWick® ReNew fragrances are consciously created to help you make a thoughtful choice that reflects your discerning style. Each fragrance contains bio-based ingredients, including upcycled materials and essential oils. The wooden wick is specially selected for a softer, subtle ambient sound. The plant-based soy coconut wax blend is free of dyes and the vessel is made with 55% recycled glass, making WoodWick® ReNew a thoughtful choice for your sophisticated space.



NEW

WoodWick®

ReNew Collection



Plant-based soy coconut wax blend and free of dyes.

Patented PlusWick® Innovation wooden wick that provides a softer, subtle ambient sound.



Amber glass vessels made with 55% post-consumer recycled glass.

Cork lid made from responsibly sourced trees.

Fragrances made with upcycled materials and essential oils.

ReNew Fragrances

The ReNew Collection delivers complex fragrances containing bio-based ingredients

Each candle contains:



RENEWABLE INGREDIENTS

Bio-based fragrances are made with more than 50% renewable, naturally derived ingredients.

AN UPCYCLED INGREDIENT

Upcycled waste reused into fragrance.

ESSENTIAL OILS

Naturally derived, extracted from plants.

A TRACEABLE INGREDIENT

Hero ingredient traceable to the source.



CHERRY BLOSSOM & VANILLA


Drifting scents of cherry blossoms are intertwined with almond, orange, and Madagascar vanilla.

SIZE	ITEM #
MEDIUM CANDLE	1726347E
LARGE CANDLE	1726351E

TOP
Coconut, Peach, Orange, Apple, Red Fruits

MIDDLE
Oat Milk, Lavender, Jasmine, Cherry Blossom, Rose

BASE
Cedarwood, Almond, Tonka Bean, Sandalwood, Amber, Vanilla Essence

 Orange essential oil made from upcycled Oranges



GINGER & TURMERIC


Notes of spicy ginger and Timur pepper from Nepal get an intriguing twist with turmeric and orange scents.

SIZE	ITEM #
MEDIUM CANDLE	1726349E
LARGE CANDLE	1726348E

TOP
Orange, Lemon, Aniseed, Elemi

MIDDLE
Ginger, Eucalyptus, Cinnamon, Lavender, Turmeric

BASE
Praline, Vanilla, Cedarwood, Caramel

 Orange essential oil made from upcycled Oranges



LAVENDER & CYPRESS

Aromatic French lavender is woven with the scents of lemon, cedarwood, and cypress essential oils.

- TOP**
Lemongrass, Bergamot, Elemi
- MIDDLE**
Lavender, Geranium, Tonka Bean
- BASE**
Cedarwood, Cypress, Fir Balsam

SIZE	ITEM #
MEDIUM CANDLE	1726346E
LARGE CANDLE	1726355E

Cypress essential oil from upcycled tree trimmings



INCENSE & MYRRH

A deep, aromatic blend of myrrh from Namibia, sweet woods, and a touch of orange fragrance.

- TOP**
Aniseed, Pine, Coconut, Myrrh, Cardamom
- MIDDLE**
Lily of the Valley, Violet, Neroli, Rose, Orris
- BASE**
Sandalwood, Cedarwood, Vanilla, Patchouli, Incense

SIZE	ITEM #
MEDIUM CANDLE	1726344E
LARGE CANDLE	1726350E

Orange essential oil made from upcycled Oranges



TOMATO LEAF & BASIL

A lush garden with Egyptian Basil and notes of fresh tomato leaf and cloves.

- TOP**
Purple Basil, Litsea, Sweet Orange
- MIDDLE**
Fresh Sage, Thyme, Gardenia
- BASE**
Rosewood, Crushed Basil, Soft Woods

SIZE	ITEM #
MEDIUM CANDLE	1726353E
LARGE CANDLE	1726352E

Clove Oil made from upcycled Clove leaves



BLACK CURRANT & ROSE

Black Currants harvested from France add subtle tartness to classic rose scent and cedarwood essential oil.

- TOP**
Lime, Cassis Bud, Pink Pepper
- MIDDLE**
Rose, Black Currant, Red Berry
- BASE**
Cedarwood, Sandalwood

SIZE	ITEM #
MEDIUM CANDLE	1726345E
LARGE CANDLE	1726354E

Cedarwood essential oil made from upcycled Cedarwood

Our Partnership

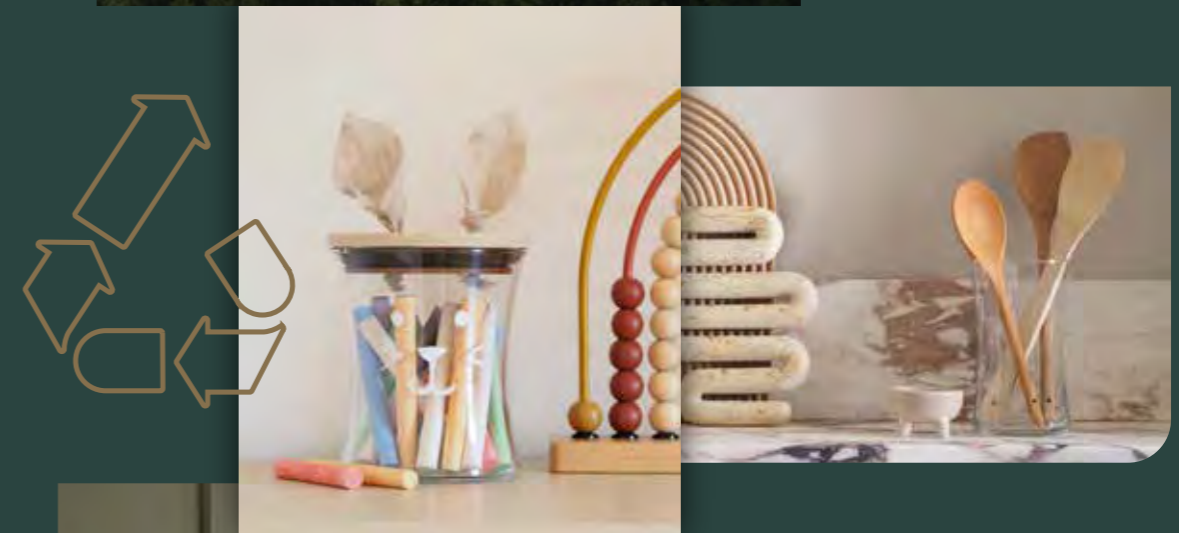
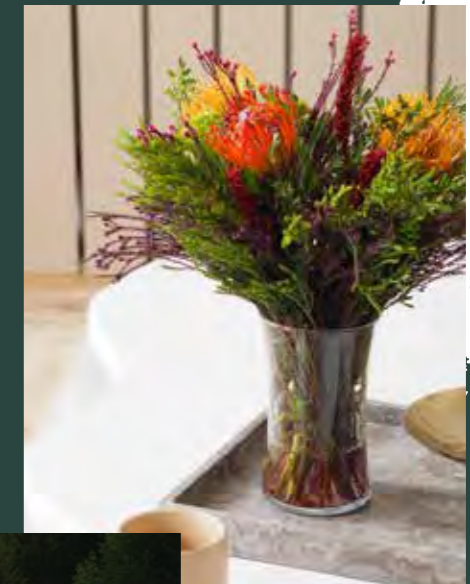
WoodWick® is pledging to plant thousands of trees in partnership with One Tree Planted. Our support of global reforestation efforts is part of our ongoing commitment to sustainability.

Your Support of WoodWick® has Purpose

Global reforestation efforts provided by One Tree Planted contributes to cleaner air and water while creating local jobs with social impact.

Previous Donations

In honour of World Rainforest Day 2022 (22nd of June), WoodWick® was proud to contribute to One Tree Planted with a pledge of 20,000 trees for the Amazon rainforest in Peru. The aim of the project is to restore degraded ecosystems by enriching cocoa and coffee plots with native fruit trees.



Upcycling

Why not showcase your creativity and passion upcycling by repurposing your empty hourglass and ellipse candles in to something new? Take your empty candle and turn it in to something for your home or office.

Imagery by @lukearthurwells

Autumn 2023
FRAGRANCES



NEW

Launching JULY 2023

NEW | HINOKI DAHLIA

An intricate fragrance highlighting notes of hinoki wood, velvet plum, and midnight dahlia.

SIZE	ITEM #
ELLIPSE JAR	1743608E
LARGE JAR	1743611E
MEDIUM JAR	1743618E
MINI JAR	1743621E



TOP
Velvet Plum, Blackberry, Elderberry, Elemi

MIDDLE
Jasmine, Midnight Dahlia, Blue Iris

BASE
Hinoki, Sandalwood, Cashmere, Amber

NEW | VANILLA MUSK

Light and airy, with notes of pink salt, white florals, and coconut milk for a unique take on vanilla.

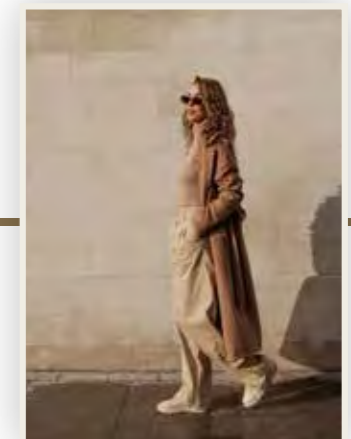
SIZE	ITEM #
ELLIPSE JAR	1743616E
LARGE JAR	1743601E
MEDIUM JAR	1743607E
MINI JAR	1743615E



TOP
Pink Salt, Bergamot, Airy Musk

MIDDLE
Jasmine, Lily of the Valley, Vanilla, Tobacco

BASE
Amber, Coconut Milk, Santal, Heliotrope, Tonka



Winter 2023 FRAGRANCES



NEW

Launching **OCTOBER 2023**

NEW | EVERGREEN CASHMERE

Bright pinyon pine and fresh air accords are tempered with warm cashmere, spice, and sandalwood.

SIZE	ITEM #
ELLIPSE JAR	1743617E
LARGE JAR	1743614E
MEDIUM JAR	1743602E
MINI JAR	1743623E



TOP
Fresh Aldehydes, Warm Spice, Pine Needle

MIDDLE
Pinyon Pine, White Flowers, Cream

BASE
Fir Balsam, Sandalwood, Cashmere

NEW | SANTAL MYRRH

A sweet and woody incense-like fragrance composed of mahogany, lemon, and golden amber notes.

SIZE	ITEM #
ELLIPSE JAR	1743609E
LARGE JAR	1743619E
MEDIUM JAR	1743603E
MINI JAR	1743620E



TOP
Lemon, Elemi, Eucalyptus

MIDDLE
Vanilla Bean, Coconut, Amyris, Myrrh

BASE
Mahogany, Golden Amber, Sandalwood



Autumn 2023
TRILOGY



NEW

Launching JULY 2023

NEW | EVENING LUXE

Create a unique scent experience as layers melt together. All medium and large Trilogy candles feature the patented Pluswick® Innovation wooden wicks and the Ellipse candle features the Hearthwick® Flame.

HINOKI DAHLIA

An intricate fragrance highlighting notes of hinoki wood, velvet plum, and midnight dahlia.

LAVENDER SPA

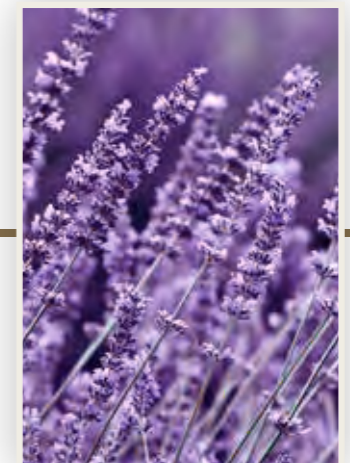
Recreate a day at the spa with the relaxing scents of specially blended lavender and eucalyptus essential oils.

WHITE TEAK

A nuanced blend of aromas: crisp balsam branches mixed with sandalwood, and oak with hints of moss-of-tree and cedarwood.



SIZE	ITEM #
ELLIPSE	1743624E
LARGE JAR	1743629E
MEDIUM JAR	1743627E



Available in



TRILOGY

Each candle in this collection offers three distinct fragrances, creating its own unique scent experience as the layers melt together.



BLOOMING ORCHARD

Yuzu Blooms
Melon & Pink Quartz
Magnolia



SIZE	ITEM #
MEDIUM JAR	1728626E
LARGE JAR	1728632E
ELLIPSE	1728615E

FRUITS OF SUMMER

Pineapple
Lemon
Coconut



SIZE	ITEM #
MEDIUM JAR	92958E
LARGE JAR	93958E
ELLIPSE	76958E

SUN-RIPENED BERRIES

Currant
Spiced Blackberry
Black Cherry



SIZE	ITEM #
MEDIUM JAR	92972E
LARGE JAR	93972E
ELLIPSE	76972E

ISLAND GETAWAY

Coastal Sunset
Seaside Mimosa
Island Coconut



SIZE	ITEM #
MEDIUM JAR	92967E
LARGE JAR	93967E
ELLIPSE	76967E

NEW | EVENING LUXE

Hinoki Dahlia
Lavender Spa
White Teak



SIZE	ITEM #
MEDIUM JAR	1743627E
LARGE JAR	1743629E
ELLIPSE	1743624E

CALMING RETREAT

Lavender Spa
Sea Salt & Cotton
White Tea & Jasmine



SIZE	ITEM #
MEDIUM JAR	92965E
LARGE JAR	93965E
ELLIPSE	76965E

WARM WOODS

Fireside
Redwood
Sandalwood Clove



SIZE	ITEM #
MEDIUM JAR	92911E
LARGE JAR	93911E
ELLIPSE	76911E

CAFÉ SWEETS

Vanilla Bean
Caramel
Biscotti



SIZE	ITEM #
MEDIUM JAR	92904E
LARGE JAR	93904E
ELLIPSE	76904E

ICY WOODLAND

Magnolia Birch
Juniper & Spruce
Lavender & Cedar



SIZE	ITEM #
MEDIUM JAR	1720895E
LARGE JAR	1720898E
ELLIPSE	1720901E

COSY CABIN

Evening Bonfire
Oudwood
Wood Smoke



SIZE	ITEM #
MEDIUM JAR	92968E
LARGE JAR	93968E
ELLIPSE	76968E

Gift Sets

WoodWick® provides an elegant gift option for any occasion. A distinctive pattern, satin ribbons and foil embellishments create a sophisticated aesthetic and hint at the premium experience found inside.

Inside discover carefully curated fragrance pairings. With woody and floral offerings, our top-selling fragrances are featured in these sets. Your discerning customers are sure to find a set that's just the right fit for their gifting needs.



EVERYDAY GIFT SETS



	ITEM #
Ellipse Gift Sets 1 x Fireside Ellipse Candle	1699070E

	ITEM #
Medium Hourglass Gift Set 1 x Fireside Medium Hourglass Candle 1 x Linen Medium Hourglass Candle	1699065E



	ITEM #
3 Mini Hourglass Woody Gift Set 1 x Fireside Mini Hourglass Candle 1 x White Teak Mini Hourglass Candle 1 x Sand & Driftwood Mini Hourglass Candle	1741952E

	ITEM #
3 Mini Hourglass Floral Gift Set 1 x Evening Onyx Mini Hourglass Candle 1 x Solar Ylang Mini Hourglass Candle 1 x Coastal Sunset Mini Hourglass Candle	1727429E

FESTIVE GIFT SETS

DESCRIPTION	ITEM #
Mini Hourglass Gift Set 1 x Fireside Mini Hourglass Candle	1699071E



GIFT BOXES

Inspire customers to create their own thoughtful and stylish WoodWick® gift assortment with our make your own options.



	ITEM #
Multi-Form MYO Box Fits 1 Ellipse or 2 Medium Jars or 3 Mini Jars	1693997E



	ITEM #
Large Jar MYO Box Fits 1 Large Jar or 1 Medium Jar	1693996E

Discover the WOODWICK® FRAGRANCE FAMILIES

WoodWick® candles are available in a beautiful range of indulgent, complex and sophisticated scents. WoodWick® fragrances help our consumers establish signature scents, to express their unique style. In order to accommodate, our fragrances extend across the whole ranges of olfaction and fit within six fragrance families.



FRUITY & CITRUS

Deep and vibrant notes of fruit combined with sharp citrus, these fragrances are refreshing and optimistic.



FRESH & CLEAN

Crisp, pure, and airy; these fragrances provide a space to relax and breathe.



FLORAL

Dreamy, lush, and romantic; these fragrances are enchanting and captivating.



GOURMAND

Sweet, satisfying, and delectable; these fragrances appeal to the refined palate.



AMBERY

Warm, indulgent, and rich; these fragrances are sophisticated and rare.



WOODY

Earthy, smoky, and authentic; these fragrances are grounding and iconic.

CORE *of your* SUCCESS

This selection draws on sales data and olfactive balance to create a range that perfectly captures consumer favourites and quintessential WoodWick® fragrances.



WHITE TEA & JASMINE



LINEN



ISLAND COCONUT



WHITE TEAK



FIRESIDE



SAND & DRIFTWOOD



WARM WOOL



CAFÉ SWEETS



VANILLA BEAN



WHITE HONEY



POMEGRANATE



CINNAMON CHAI



BLACK CHERRY



ISLAND GETAWAY



COASTAL SUNSET



VANILLA & SEA SALT



LAVENDER SPA



CALMING RETREAT



EVENING ONYX

FRAGRANCE *Descriptions*


DISCOVER OUR COMPLETE ASSORTMENT OF REFINED FRAGRANCES



White Teak
A nuanced blend of aromas: crisp balsam branches mixed with sandalwood, and oak with hints of moss-of-tree and cedarwood.



White Tea & Jasmine
Notes of pure white tea with a hint of jasmine gently blended with scents of red cedar and rose.




Linen
The fresh scent of crisp, clean linen drying in a warm summer breeze.




Island Coconut
Lush scents of juicy pineapple blended with creamy coconut create the perfect tropical treat.



Solar Ylang
Scents of fresh bergamot arranged in a sweet white bouquet of jasmine, tuberose and ylang-ylang. Ending with musk and creamy sandalwood notes.



Smoked Jasmine
Aromas of delicate jasmine petals laced with warm cedar and smoky incense.



Vanilla Bean
Indulge in the rich, sumptuous scent of vanilla bean.




NEW Vanilla Musk
Light and airy, with notes of pink salt, white florals, and coconut milk for a unique take on vanilla.




Fireside
Our signature fragrance balances the rich scents of amber, vetiver and musk to perfectly capture the essence of a perfect evening by a warm fire.




Sand & Driftwood
A perfectly balanced fragrance: notes of sun-washed wood, sea grass, and soft white sand.



Cashmere
An unexpected combination of fragrance notes – including sandalwood, tonka bean, and quince – blend to create a sumptuous, compelling scent.




Humidor
A rich blend of notes: tobacco leaves, soft suede, and peach blossom.



White Honey
Scents of sweet candied orange blossom with cascading vanilla orchid and roasted toffee.




Seaside Mimosa
A blend of juicy citrus and sparkling wine notes make this scent as refreshing as a cold drink on a summer shore.




Yuzu Blooms
Lively lemon and mandarin notes are balanced by sweet peony and citrus blossoms.



NEW Santal Myrrh
A sweet and woody incense-like fragrance composed of mahogany, lemon, and golden amber notes.




Pumpkin Praline
An indulgent fragrance of pumpkin sweetened with maple and spiced with ginger and nutmeg.




Crimson Berries
Aromas of juicy Christmas berries blended with a touch of warm spice and mistletoe essence.




Pomegranate
Crisp, complex pomegranate notes with cassis, soft florals, and rich undertones of rum and musk.




Currant
A refreshing blend of sweet currant notes with a hint of juicy tangerine.



Cinnamon Chai
Relish the warm, intoxicating aroma of spicy cinnamon and rich vanilla notes



Black Cherry
The indulgent sweet scents of juicy, ripe black cherries.




Wild Berry & Beets
Aromas of wild berries and rich beets infused with oak, orange and orris scents




Pressed Blooms & Patchouli
Delicate floral scents bloom on a bed of woody vetiver and patchouli aromas.




Coastal Sunset
Experience the warm glow of the coast with nuanced scents of sun-kissed blossoms, creamy coconut, and salty ocean air.



Rosewood
Roseberry and soothing tea accords unite with notes of cedarwood and musk.



Vanilla & Sea Salt
The scent of soft vanilla blossoms swirled with notes of sea salt and jasmine.



Sheer Tuberose
Notes of jasmine petals, white geranium and white musk add intrigue to delicate tuberose.




Lavender Spa
Recreate a day at the spa with the relaxing scents of specially blended lavender and eucalyptus essential oils.




Spiced Blackberry
A delightfully rich blackberry and cinnamon filling inside a flaky, vanilla-drizzled Danish.



NEW Hinoki Dahlia
An intricate fragrance highlighting notes of hinoki wood, velvet plum, and midnight dahlia.




Wood Smoke
The warming scents of cedar and glowing embers reminiscent of a crackling fire.




Warm Wool
Dreamy scents of warm wool and wild flowers for the perfect finishing touch in any room.



Lavender & Cedar
Pink pepper and aromatic lavender are layered with notes of sage flower, patchouli, and blonde woods.



Magnolia Birch
A smooth yet bracing fragrance blend of magnolia leaf, white birch, and winter moss.



Sagewood & Seagrass
An airy yet complex combination of crisp citrus, ocean minerals, and white sage notes.




NEW Evergreen Cashmere
Bright pinyon pine and fresh air accords are tempered with warm cashmere, spice, and sandalwood.



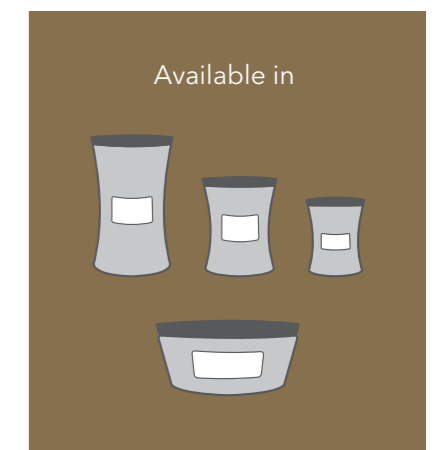
Evening Onyx
This deep fragrance palette of jasmine leaf, black orchid, and sandalwood is a mysterious treat for the senses.



Mint Leaves & Oak
The scent of fresh mint leaves brighten a woody blend of green moss, smoked oak, and cypress.



Fraser Fir
Aromatic notes are expertly combined to create the essence of fresh-cut fir on a crisp winter morning.



VISUAL MERCHANDISING

Visual Merchandising is about presenting your products in the most attractive way to engage and motivate the consumer towards making a purchase. This is done by creating displays that accentuate a product's appearance, features, benefits, and uses in a visually compelling way and presenting them in a way that drives tangible increases in revenue.

STORE DESIGN

Store design, furniture, lighting, cleanliness and product layout, all play an important part in creating a great environment to engage the consumer, giving them a reason to shop, browse and make a purchase.

Whether you're creating a small, medium, or large shop floor layout, WoodWick® can offer you branded furniture and recommend what products to display to increase consumer interaction and optimise sales results.

FURNITURE DESCRIPTION

1	WS WW 2ft Fixture	1603721
2	WS WW Double Wall Bay Kit	1603707
3	WS WW Nesting Table Set	1603718
4	WS WW Side Table	1603719
5	WS WW Single Wall Bay Kit	1603711
6	WS WW Ladder	1603717
7	WW A4 Poster Frame	1613673
8	WS Multi Brand CDU	1680265



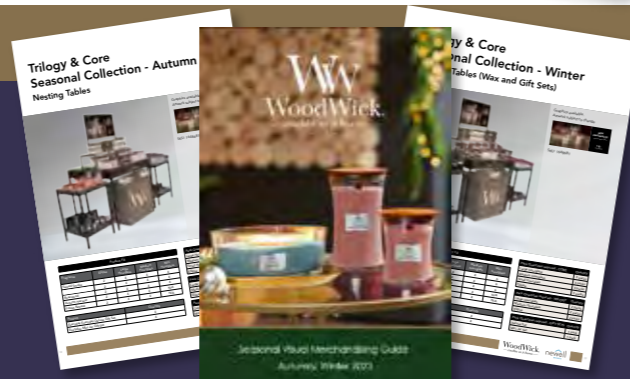
SUPPORT TOOLS

From furniture, to visual merchandising guides and signage; we have everything you need.

We provide visual merchandising guides and planogram templates to improve product presentation and commerciality within your store. This includes an overview of product, displays and signage.

We can highlight you as an official WoodWick® stockist using a self-cling window decal.

For more information, these can be downloaded from DASH or from your customer care representative.



RECOMMENDED WALL BAY FRAGRANCE ASSORTMENTS

WoodWick® can provide recommended fragrance and form assortments to ensure your store carries the most seasonally appropriate products. Our recommended assortments are based on understanding fragrance sales, market trends and consumer buying behaviour.

OPTION 1 | DOUBLE WALL BAY

• 10 Core Fragrances (Large, Medium, Mini, and Ellipse)



- 1 White Tea & Jasmine
- 2 **NEW** Vanilla Musk
- 3 Pumpkin Praline
- 4 Pomegranate
- 5 Cinnamon Chai
- 6 Black Cherry
- 7 Lavender Spa
- 8 Spiced Blackberry
- 9 **NEW** Hinoki Dahlia
- 10 Warm Wool

OPTION 1 | SINGLE WALL BAY

10 Core Fragrances (Large, Medium and Ellipse)



- 1 White Tea & Jasmine
- 2 **NEW** Vanilla Musk
- 3 Pumpkin Praline
- 4 Pomegranate
- 5 Cinnamon Chai
- 6 Black Cherry
- 7 Lavender Spa
- 8 Spiced Blackberry
- 9 **NEW** Hinoki Dahlia
- 10 Warm Wool

OPTION 2 | DOUBLE WALL BAY

• 12 Core Fragrances (Large, Medium and Ellipse)
• 3 Trilogy Fragrances (Large, Medium and Ellipse)



- 1 Linen
- 2 White Tea & Jasmine
- 3 **NEW** Vanilla Musk
- 4 Pumpkin Praline
- 5 Pomegranate
- 6 Cinnamon Chai
- 7 Black Cherry
- 8 Lavender Spa
- 9 Spiced Blackberry
- 10 **NEW** Hinoki Dahlia
- 11 Warm Wool
- 12 Evening Onyx
- 13 **NEW** Trilogy - Evening Luxe
- 14 Trilogy - Calming Retreat
- 15 Trilogy - Icy Woodland

OPTION 2 | SINGLE WALL BAY

• 5 Core Fragrances (Large, Medium and Ellipse)
• 2 Trilogy Fragrances (Large, Medium and Ellipse)



- 1 White Tea & Jasmine
- 2 **NEW** Vanilla Musk
- 3 Black Cherry
- 4 **NEW** Hinoki Dahlia
- 5 Warm Wool
- 6 **NEW** Trilogy - Evening Luxe
- 7 Trilogy - Calming Retreat

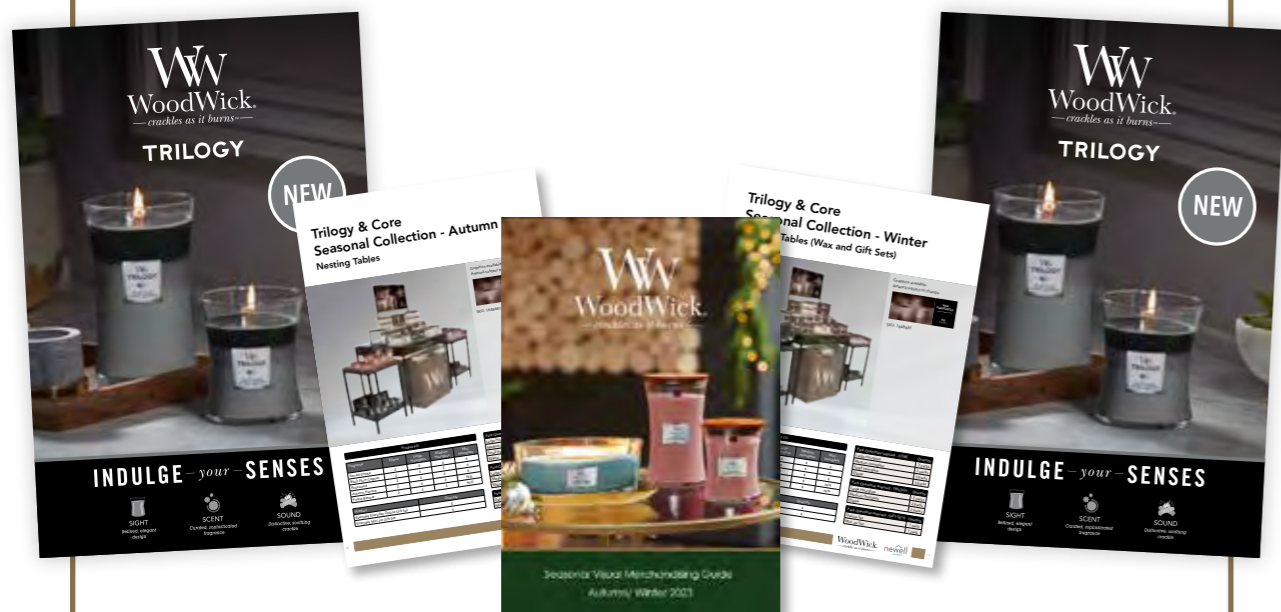
Discover DASH

OUR DIGITAL ASSET STORAGE HOUSE

A free resource for approved marketing materials exclusively for our wholesale customers.

Find everything you need to advertise and promote your WoodWick® products, right at your fingertips, 24/7.

IT'S FAST,
EASY &
FREE



Visit **DASH** for dozens of branded and approved materials for all your marketing needs including:

Logos, POS, Order Forms, Product Images, Catalogues and more.

NEW USERS

Please consult with your sales representatives for registration instructions.

dash.newellbrands.com

CANDLE CARE TIPS

WoodWick® candles can occasionally display different burning characteristics than other candles.

Here are a few simple steps to enjoy the best burn every time.

1

ALLOW WAX TO POOL

You will experience the best burn results when the candle remains lit for 3-4 hours. For the Ellipse candles with Hearthwick® Flame, light the wick on one end and allow the flame to flow naturally across the wick.

Make sure that the wax melts to the edge of the candle before extinguishing it - this may take between 30 to 60 minutes. Allowing the wax to pool will discourage 'tunnelling' or leaving wax on the sides of the vessel.

The flame height may vary at times and occasionally even appear to self-extinguish, but this is normal. Even if you are experiencing a 'low' flame, it will continue to heat and the flame height should return.

2

KEEP THE CANDLE WITHIN SIGHT AND AWAY FROM DRAFTS

Always place the candle on a flat, heat-resistant surface, and make sure to keep the candle away from children, pets, flammable materials and other heat sources.

3

NEVER MOVE OR HANDLE THE CANDLE WHILE IT'S BURNING OR WHILE THE WAX IS HOT

To be safe, only move your candle once the flame is extinguished and the wax has completely cooled.

4

KNOW WHEN TO 'TRIM' THE WICK

For the Hourglass candles, the wick should be trimmed to 6mm before each use. Due to the nature of the Ellipse candles, you should not need to trim the wick. The only exception is when the flame exceeds 25mm or the candle begins to smoke.

If you need to trim the wick, carefully extinguish the candle, allow the wick and wax to cool and trim the wick to 6mm by gently breaking off the burned edges with a cloth or paper napkin. Safely remove and discard all wick trimmings and debris before relighting the candle.

5

KNOW WHEN TO SAY GOODBYE

When there is approximately 6mm of wax remaining, it is time to stop using your candle. Extinguish the candle when 6mm of wax remains and recycle it according to your local recycling centre's guidance.

FRAGRANCE GUIDE



MINI JAR
PLUSWICK® INNOVATION

H: 83mm
W: 70mm
D: 70mm



MEDIUM JAR
PLUSWICK® INNOVATION

H: 114mm
W: 99mm
D: 99mm



LARGE JAR
PLUSWICK® INNOVATION

H: 178mm
W: 102mm
D: 102mm



ELLIPSE JAR
HEARTHWICK® FLAME

H: 92mm
W: 121mm
D: 191mm



RENEW LARGE JAR
PLUSWICK® INNOVATION

H: 129.5mm
W: 88mm
D: 88mm



RENEW MEDIUM JAR
PLUSWICK® INNOVATION

H: 96mm
W: 80mm
D: 80mm

	MINI JAR PLUSWICK® INNOVATION	MEDIUM JAR PLUSWICK® INNOVATION	LARGE JAR PLUSWICK® INNOVATION
BLACK CHERRY	98100E	92100E	93100E
BLACK CURRANT & ROSE	x	x	x
CASHMERE	1720916E	1720908E	1720903E
CHERRY BLOSSOM & VANILLA	x	x	x
CINNAMON CHAI	98104E	92104E	93104E
COASTAL SUNSET	98049E	92049E	93049E
CRIMSON BERRIES	98080E	92080E	93080E
CURRANT	98117E	92117E	93117E
EVENING ONYX	1725416E	1725480E	1725428E
NEW EVERGREEN CASHMERE	1743623E	1743602E	1743614E
FIRESIDE	98106E	92106E	93106E
FRASER FIR	98175E	92175E	93175E
GINGER & TURMERIC	x	x	x
NEW HINOKI DAHLIA	1743621E	1743618E	1743611E
HUMIDOR	98032E	92032E	93032E
INCENSE & MYRRH	x	x	x
ISLAND COCONUT	98115E	92115E	93115E
LAVENDER & CEDAR	1666278E	1666266E	1666272E
LAVENDER & CYPRESS	x	x	x
LAVENDER SPA	98492E	92492E	93492E
LINEN	98135E	92135E	93135E
MAGNOLIA BIRCH	1720917E	1720910E	1720904E
MINT LEAVES AND OAK	1721690E	1721697E	1721687E

	ELLIPSE JAR HEARTHWICK® FLAME	RENEW LARGE JAR PLUSWICK® INNOVATION	RENEW MEDIUM JAR PLUSWICK® INNOVATION
BLACK CHERRY	76100E	x	x
BLACK CURRANT & ROSE	x	1726354E	1726345E
CASHMERE	1720918E	x	x
CHERRY BLOSSOM & VANILLA	x	1726351E	1726347E
CINNAMON CHAI	76104E	x	x
COASTAL SUNSET	76049E	x	x
CRIMSON BERRIES	76080E	x	x
CURRANT	76117E	x	x
EVENING ONYX	1725479E	x	x
NEW EVERGREEN CASHMERE	1743617E	x	x
FIRESIDE	76106E	x	x
FRASER FIR	76175E	x	x
GINGER & TURMERIC	x	1726348E	1726349E
NEW HINOKI DAHLIA	1743608E	x	x
HUMIDOR	76032E	x	x
INCENSE & MYRRH	x	1726350E	1726344E
ISLAND COCONUT	76115E	x	x
LAVENDER & CEDAR	1666260E	x	x
LAVENDER & CYPRESS	x	1726355E	1726346E
LAVENDER SPA	76492E	x	x
LINEN	76135E	x	x
MAGNOLIA BIRCH	1720911E	x	x
MINT LEAVES AND OAK	1721696E	x	x

FRAGRANCE GUIDE



MINI JAR
PLUSWICK® INNOVATION

H: 83mm
W: 70mm
D: 70mm



MEDIUM JAR
PLUSWICK® INNOVATION

H: 114mm
W: 99mm
D: 99mm



LARGE JAR
PLUSWICK® INNOVATION

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W: 102mm
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HEARTHWICK® FLAME

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RENEW LARGE JAR
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RENEW MEDIUM JAR
PLUSWICK® INNOVATION

H: 96mm
W: 80mm
D: 80mm

	MINI JAR PLUSWICK® INNOVATION	MEDIUM JAR PLUSWICK® INNOVATION	LARGE JAR PLUSWICK® INNOVATION
POMEGRANATE	1725453E	1725475E	1725417E
PRESSED BLOOMS & PATCHOULI	1632430E	1632428E	1632431E
PUMPKIN PRALINE	1720905E	1720912E	1720913E
ROSEWOOD	98025E	92025E	93025E
SAGEWOOD & SEAGRASS	1728621E	1728613E	1728619E
SAND & DRIFTWOOD	98378E	92378E	93378E
NEW SANTAL MYRRH	1743620E	1743603E	1743619E
SEASIDE MIMOSA	98085E	92085E	93085E
SHEER TUBEROSE	1728754E	1728752E	1728753E
SMOKED JASMINE	1725422E	1725449E	1725454E
SOLAR YLANG	1647933E	1647919E	1647925E
SPICED BLACKBERRY	98078E	92078E	93078E
TOMATO LEAF & BASIL	x	x	x
VANILLA BEAN	98112E	92112E	93112E
NEW VANILLA MUSK	1743615E	1743607E	1743601E
VANILLA & SEA SALT	98191E	92191E	93191E
WARM WOOL	1725410E	1725452E	1725423E
WHITE HONEY	98026E	92026E	93026E
WHITE TEAK	98039E	92039E	93039E
WHITE TEA & JASMINE	98062E	92062E	93062E
WILD BERRY & BEETS	1632284E	1632270E	1632276E
WOOD SMOKE	98075E	92075E	93075E
YUZU BLOOMS	1728627E	1728617E	1728616E

	ELLIPSE JAR HEARTHWICK® FLAME	RENEW LARGE JAR PLUSWICK® INNOVATION	RENEW MEDIUM JAR PLUSWICK® INNOVATION
POMEGRANATE	1725429E	x	x
PRESSED BLOOMS & PATCHOULI	1632429E	x	x
PUMPKIN PRALINE	1720902E	x	x
ROSEWOOD	76025E	x	x
SAGEWOOD & SEAGRASS	1728630E	x	x
SAND & DRIFTWOOD	76378E	x	x
NEW SANTAL MYRRH	1743609E	x	x
SEASIDE MIMOSA	76085E	x	x
SHEER TUBEROSE	1728614E	x	x
SMOKED JASMINE	1725472E	x	x
SOLAR YLANG	1647909E	x	x
SPICED BLACKBERRY	76078E	x	x
TOMATO LEAF & BASIL	x	1726352E	1726353E
VANILLA BEAN	76112E	x	x
NEW VANILLA MUSK	1743616E	x	x
VANILLA & SEA SALT	76191E	x	x
WARM WOOL	1725446E	x	x
WHITE HONEY	76026E	x	x
WHITE TEAK	76039E	x	x
WHITE TEA & JASMINE	76062E	x	x
WILD BERRY & BEETS	1632290E	x	x
WOOD SMOKE	76075E	x	x
YUZU BLOOMS	1728622E	x	x



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WW WoodWick®

— crackles as it burns™ —

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WW
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