

Dreaming of a White Christmas

Every Christmas collection from GUND[®], the world's leading soft toy manufacturer since 1898, brings fresh plush toys and bears to befriend and to hug, and for 2014 there's a range of enchanting snow-loving characters.

Starring in the new GUND[®] Christmas Collection are the Snowmates^M – a trio of friendly seasonal soft toys including a snowman, polar bear and owl dressed in colourful scarves and hats, while the Slopes^M range introduces three adorable teddy bears, who, with their colourful co-ordinating paws, noses, ears and matching striped scarves, are also set for a day on the snow. The white plush bears will enchant all age groups from a year upwards.

In addition, the launch includes two striking snowmen – Snowberry^M with a top hat and colourful buttons and Snowbelly^M in a festive red scarf and hat. Snowfall^M is a wise white owl with glittery eyes and a trendy hat, and sweet Tundra portrays a polar bear ready for a frolic on the ice.

Renowned worldwide for more than a century for its top quality and luxurious plush teddy bears and innovative soft toys, GUND[®] today draws on its extensive heritage to create gifts for all occasions and all seasons.



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