

Disney Traditions' Latest Additions!

In **Disney Traditions**, award winning artist, Jim Shore, combines much loved characters from Disney films with American folk art inspired patterns and bold colours, in a style that is unique and instantly recognisable.

The mid year launch has a distinct festive feel and draws inspiration from across a wide selection of magical Disney classics. Featured here, however, are two exciting new figurines presenting irresistible characters from Frozen — Disney's Academy Award Winning animated film, which has attained the number 10 position on the list of the highest global grossing films in history and won more accolades and awards around the world than Olaf can shake his stick arm at!

Another highlight from this launch is Under the Sea (The Little Mermaid Musical). Created by Jim Shore in honour of the 25th Anniversary of Disney's *The Little Mermaid*, this musical figurine (which plays the tune: *Under the Sea*) is a one-of-a-kind undersea celebration featuring a rotating Ariel among all her sea friends.



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