

It might be cold out, but Boo is still HOT! – introducing the new Boo additions from GUND®

Dubbed by social media, the World's Cutest Dog, Boo continues to be an outstandingly 'hot' trend, whatever the weather outside! Always witty and always stylish, the extremely popular Itty Bitty Boo soft toy collection from GUND depicts the precious Pomeranian with the puppy haircut in his favourite adorable outfits.

Carefully made by hand in GUND's trademark style using soft and tactile plush, four new Itty Bitty Boos are to join the range in 2015. Superhero Boo, resplendent in red cape and mask is ready to tackle crime, while Boo-Rex is in prehistoric mode in a hooded green costume! Boo in T-shirt with British flag reveals his patriotic spirit, whilst Nerdy Boo with tie and glasses is heading for the top of the class.

Latest statistics indicate that Boo has over 16 million fans on Facebook and there are over 70,000 views of this superstar's video clips on YouTube, not to mention Instagram, Twitter and other social media.



4048568
Nerdy Boo
Height: 12.5cm
SRP: £9.95

4049360
Boo with British Flag
Height: 12.5cm
SRP: £9.95

4046473
Super Hero Boo
Height: 12.5cm
SRP: £9.95

4048569
Boo-Rex
Height: 12.5cm
SRP: £9.95

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Please contact Customer Services: Enesco Limited, Brunthill Road, Kingstown, Carlisle, Cumbria, England CA3 0EN
Telephone: 01228 404022 Fax: 01228 404041 Email: uksales@enesco.co.uk

www.enesco.co.uk    