

## GUND® Announces a New Line of Pusheen Products under Licence

GUND is proud to announce a new collection that brings feline internet sensation Pusheen® to life in soft, huggable plush. Pusheen — a chubby grey tabby cat known for her love of cuddles, snacks, and dress-up originated as an animated web comic and her adorable on screen 'bop' has since become a social media phenomenon. One of the original seven Facebook sticker sets, Pusheen now brings brightness and chuckles to millions of followers in her rapidly growing online fan base.

As part of the 2015 launch, Pusheen the cat is available in her classic grey tabby cat pose in both small (15cm) and medium (30.5cm) sizes. She is also available in a 15cm size in three pastel colours (pink, purple, and green) each decorated with a cute embroidered heart.

Pusheen's love of the finer things in life is legendary, so we created three more 24cm soft toys that depict her with a tempting cookie, a delicious donut or a refreshing ice cream. Meanwhile, Pusheenicorn reveals the cat dressed as brightly coloured unicorn. Expanding into other formats, the line also offers a Pusheen coin purse and Pusheen pencil case.



**4048884**  
Pusheenicorn  
Dimensions: 22.0cm x 33.0cm  
SRP: £19.95

**4048872**  
Pusheen with Ice Cream Cone  
Dimensions: 24.0cm x 20.5cm  
SRP: £19.95

**4048871**  
Pusheen with Donut  
Dimensions: 24.0cm x 20.5cm  
SRP: £19.95

**4048870**  
Pusheen with Cookie  
Dimensions: 24.0cm x 20.5cm  
SRP: £19.95

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Please contact Customer Services: Enesco Limited, Brunthill Road, Kingstown, Carlisle, Cumbria, England CA3 0EN  
Telephone: 01228 404022 Fax: 01228 404041 Email: [uksales@enesco.co.uk](mailto:uksales@enesco.co.uk)

[www.enesco.co.uk](http://www.enesco.co.uk)    