



Enesco Celebrates Thirty Years in Partnership with Peter Rabbit™

2017 marks thirty years since Enesco became the licenser for Beatrix Potter and to celebrate this momentous occasion Enesco has revisited one of their very first pieces — Peter RabbitTM in Garden and given it a modern makeover.

Only produced during 2017, the figurine features Peter Rabbit in his most iconic pose, gathering onions in his spotty handkerchief.

The early pieces in the collection were issued in beautiful gift tins and so it seemed fitting that this commemorative piece should be packaged in a tin too. The tin has been given a vibrant new look using new styles and artwork, giving it a fresh look for 2017.

This new piece is a wonderful example of the Beatrix Potter™ Peter Rabbit™ collection's rich history and this up-to-date redesign truly celebrates how the collection continues to evolve.







The Beatrix Potter Peter Rabbit™ Collection will be on show at the Spring Fair 5th-9th Feb 2017 NEC Birmingham, Hall 4, Stand H80-J81

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