

Enesco's new collection - Betty Boop by Britto TM - is set to dazzle

America's classic sweetheart, Betty Boop, has been given a modern twist by international pop artist Romero Britto for Enesco's latest launch, Betty Boop by Britto TM.

Betty Boop's appealing round baby face with big eyes and curvaceous body made her one of the most popular cartoon characters of the twentieth century and her new, contemporary look, is set to dazzle this century's audience too.

The launch collection encompasses figurines, ornaments, glass plaques and tumblers decorated in vibrant colours, bold patterns and the exquisite detail that characterise Britto's popular pulsating style.

Betty Boop statue reveals the heroine in a glamorous dress and in one of her trademark flirty poses. The coquettish portrait of Betty Boop in a Santa outfit along with three Christmas hanging ornaments portraying her as an angel, within a holly wreath with her pet dog, Pudgy, and as a small sized version of statue pose, all make captivating seasonal gifts.



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Betty Boop Angel Height: 8.0cm SRP: £16.00

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Betty Boop and Pudgy Wreath Height: 8.0cm SRP: £16.00

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Betty Boop Ornament Height: 8.0cm SRP: £16.00

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Betty Boop in Santa Outfit Height: 17.0cm SRP: £35.00

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Betty Boop Hands in the Air Height: 20.0cm SRP: £59.95

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