

Go Nuts for the Latest Addition to the GUND[®] Beatrix Potter[™] Peter Rabbit[™] Plush Collection

GUND[®]'s Peter Rabbit[™] Plush Collection is an enchanting collaboration between two heritage brands, both much loved around the world.

New for 2015, GUND is expanding their successful range of plush by introducing a brand new character — **Squirrel NutkinTM**. This adorable plush features the mischievous red squirrel holding an acorn and is set to join Mr. Jeremy FisherTM, Hunca MuncaTM and Baby, Peter RabbitTM, FlopsyTM, Mrs. Tiggy-WinkleTM, Jemima Puddle-DuckTM and Benjamin BunnyTM, which were launched last year.

Also new — and a guaranteed crowd pleaser — is a **Jumbo Peter Rabbit**[™]. At a staggering 90.0cm tall, you can create a statement in any nursery with this amazing oversized Peter Rabbit who features a branded gift tag label, ready for giving!

Also new, and a must-have for all nurseries, is the interactive **Peter Rabbit™ Peek-A-Boo**. Press his footpad and this innovative plush will play 'peek-a-boo' with baby; hiding and giggling behind his iconic red handkerchief to enchant and delight.



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