

## Go Nuts for the Latest Addition to the GUND<sup>®</sup> Beatrix Potter<sup>™</sup> Peter Rabbit<sup>™</sup> Plush Collection

GUND<sup>®</sup>'s Peter Rabbit<sup>™</sup> Plush Collection is an enchanting collaboration between two heritage brands, both much loved around the world.

New for 2015, GUND is expanding their successful range of plush by introducing a brand new character — **Squirrel Nutkin<sup>TM</sup>**. This adorable plush features the mischievous red squirrel holding an acorn and is set to join Mr. Jeremy Fisher<sup>TM</sup>, Hunca Munca<sup>TM</sup> and Baby, Peter Rabbit<sup>TM</sup>, Flopsy<sup>TM</sup>, Mrs. Tiggy-Winkle<sup>TM</sup>, Jemima Puddle-Duck<sup>TM</sup> and Benjamin Bunny<sup>TM</sup>, which were launched last year.

Also new — and a guaranteed crowd pleaser — is a **Jumbo Peter Rabbit**<sup>™</sup>. At a staggering 90.0cm tall, you can create a statement in any nursery with this amazing oversized Peter Rabbit who features a branded gift tag label, ready for giving!

Also new, and a must-have for all nurseries, is the interactive **Peter Rabbit™ Peek-A-Boo**. Press his footpad and this innovative plush will play 'peek-a-boo' with baby; hiding and giggling behind his iconic red handkerchief to enchant and delight.



BEATRIX POTTER™ © Frederick Warne & Co., 2015. Frederick Warne & Co. is the owner of all rights, copyrights and trademarks in the Beatrix Potter character names and illustrations. Licensed by Silvergate PPL Ltd. part of the Silvergate Media group of companies. Visit the Peter Rabbit Website at: www.peterrabbit.com © GUND 2015

Please contact Customer Services: Enesco Limited, Brunthill Road, Kingstown, Carlisle, Cumbria, England CA3 0EN Telephone: 01228 404022 Fax: 01228 404041 Email: uksales@enesco.co.uk