

New Playsets from Baby GUND® inspire the imagination

New updated ultra-soft playsets from Baby GUND® are aimed at stimulating the imaginative play of young children from birth plus. With accessories that crinkle, rattle, squeak or play a sound all fitting inside colourful carrying cases, each element of the themed playsets has been carefully chosen to encourage sensory, cognitive and early motorskill development.

The 'My First Purse' Playset features a cute handbag in fashionable pastel pink packed with accessories of credit card and keys which crinkle, a compact with pretend mirror and a ringing mobile phone – all perfect for fun play. The four elements of 'My First Toolbox' Playset include a brightly coloured saw with crinkle, screwdriver with rattle, wrench with squeak and hammer with a sound chip, which can all be carefully stored after the DIY is complete inside a deep blue toolbox!

Each of the updated Playsets include refreshed colours and larger sizes so they are easier for little hands to use.

**baby
GUND®**



4048450
My First Purse Playset
SRP £19.95

4048454
My First Toolbox Playset
SRP £19.95

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