

It's Super Elmo and Super Cookie Monster to the Rescue!

GUND has teamed up with Sesame Street to make playtime a more huggable experience! Two of Sesame Street's best-loved characters, Elmo and Cookie Monster, are appearing as their heroic alter-egos this January.

These two new Superhero Take Along Buddies feature fun details including a superhero cape and embroidered chest insignia — a star for Elmo and, of course, a cookie for Cookie Monster. At 30.5cm tall, they are the perfect size to take everywhere, which is certain to please Sesame Street fans of all ages.

As with every GUND soft toy, these new superheroes are constructed from premium materials for unparalleled softness and huggability, ensuring that they will remain loyal pals for years to come. They are both surfacewashable and appropriate for ages one and up.



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