

'Yabba-dabba-doo' It's the Flintstones!

Enesco and Warner Bros. Consumer Products Announce A New Line of Figurines, The Flintstones By Jim Shore

The wacky Flintstones and their neighbours, the Rubbles, live in the Stone Age, and their hilarious antics, as they face modern predicaments in a 'prehistoric style', have enchanted generations of families around the world. The new Flintstones by Jim Shore figurine collection captures all the retro charm of these beloved comic characters and it's a Yabba-dabba-doo winning combination as the Stone Age meets Folk Art!

American artist, Jim Shore, loved folk art from childhood learning quilting from his grandmother. He brings his unique knowledge of folk-art motifs and techniques such as the stylised florals, scrollwork and geometric designs typical of rosemaling - traditional Norwegian decorative wood painting - to his designs.

Guaranteed to raise a smile as you relive memories of bygone days, the up-beat collection of four figurines includes Fred Flintstone with Barney in *Bedrock Buddies*. Jim Shore's signature designs add heart-warming detail to this figurine showing the fun-loving duo in the legendary foot-powered car.

Wilma with Pebbles in *Beautiful Bond*, Betty and Barney in *Rubble Romance*, and Fred preparing for a winning strike as *Twinkle Toes*, complete the launch.



About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organisations in the world.

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