

## New figurines from Disney Traditions sparkle and charm

New and enchanting hand-painted figurines from Disney Traditions, each inspired by favourite characters from classic Disney films, will add sparkle to homes across the UK. The imaginative decorations are the work of artist Jim Shore whose unique Heartwood Creek designs, based on the vibrant colours and motifs of American folk art, enrich each spellbinding Disney movie star.

Launch highlights include *Royal Recreation* – a fanciful portrait of Alice in Wonderland’s Queen of Hearts in a red dress decorated with hearts and a diorama of the film’s famous croquet scene, in honour of the 65<sup>th</sup> anniversary of the film. Meanwhile, *Sweet Snow Fall* celebrates the 75<sup>th</sup> anniversary of Dumbo, and the ever-popular baby elephant is dressed in a Christmas costume. The seasonal theme is continued with three Christmas Hanging Ornaments revealing Mickey Mouse, Minnie Mouse and Pluto each decorated with sparkling accents. And, as this year, sees the 55<sup>th</sup> anniversary of the release of the film, *101 Dalmatians*, Jim Shore’s charming design of *Pongo with Penny and Rolly* will touch every Disney fan’s heart.



Christmas Hanging Ornaments  
each are Height: 10 cm and SRP: £15.00

A28241 Sugar Coated Pluto  
A28240 Sugar Coated Minnie  
A28239 Sugar Coated Mickey

### Notes to Editors

Award-winning, self-taught artist Jim Shore grew up in rural South Carolina and loved folk art from childhood, learning quilting from his grandmother. In 2000 he created Heartwood Creek, a range of seasonal and everyday decorative accessories for Enesco and began to partner with Disney in 2005. Disney Traditions by Jim Shore is one of the most successful co-branded lines in the speciality retail market.

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