

Monstrous Fun from GUND with NEW Monsteroos™

'Girls just wanna have fun'...and so do boys! And they like nothing better than scary monsters and stories of things that go bump in the night — until bedtime that is, when the lights go out and there's that feeling that there's something under the bed!

This is where Monsteroos[™] come into their own! New for January 2014 GUND Boys category, Monsteroos[™] is a range of monstrously cute characters that are designed to be hugged to take the fear away!

Each of the four characters — **Scratchy**^{TM}, **Tackle**^{TM}, **Beeper**^{TM} and **Winger** — comes complete with a little poem to reinforce their powerful message:

'Throughout the night and the day, Monsteroos makes the scary monsters go away. With just your hug, his powers get strong, he makes sure the monsters are all gone. So hug him tight with all your might, and everything will be alright!'

About GUND

As pioneers of most of the soft toy developments you see today, GUND (America's oldest and most prestigious soft toy company, founded in 1898) is proud to have been the first company to develop an 'under stuffing' technique using super-soft materials, and the first company to produce a licensed soft toy.



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