

A Smart New Look for Where The Smart Money Is

Enesco's fun money bank collection, **Where the Smart Money Is**, creates quirky saving banks from everyday items and has been treated to a smart new look for January 2014, in the form of three new money banks aimed directly at male gift-giving.

The three new items have been inspired by iconic boy-toys: a Robot, Camera and Car, and each has been finished in sleek metallic tones giving a timeless and sophisticated feel. The subject matter for these pieces are not only masculine but also reminiscent of vintage toys — making these money banks great classics of the future!

As the colours are neutral, these money banks will sit comfortably in any setting, be it office, study or boys' bedroom, and should appeal to all ages from 8 to 80!



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