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ENECO 25TH ANNIVERSARY

2019 JANUARY

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Social Media.

FACEBOOK: Over 9 million fans TUMBLR: Over 1 million followers INSTAGRAM: Over 1 million followers TWITTER: Over 163k followers

👚 = Gift Boxed

## Fun Facts

- Pusheen<sup>®</sup> the cat is a wildly popular animated web comic
- Pusheen<sup>®</sup> comes from the Irish word for kitten — Púisin
- Began in 2010 as part of another web comic series and spun off in early 2011

All hand washable

Squisheen

 $\bigotimes$  = Animated/motion  $\bigcirc$  = Lights up! ) = Sound Effects

Soft & Squishy! The outer material is a stretchy fabric, called crystal or elastic boa.

. . . . . . . . . . . .



**6052152 | 4061845 Squisheen Sitting Small** Height: 15.0cm | Age Grade: 1+ *(Multiples of 6)* 



**6052153 | 4061846 Squisheen Sitting Medium** Height: 28.0cm | Age Grade: 1+ *(Multiples of 4)* 

**6052144 | 4061837 Squisheen Log Small** Height: 13.0cm | Age Grade: 1+ *(Multiples of 6)* 

6052154 | 4061847 Squisheen Sitting Large Height: 38.0cm | Age Grade: 1+ 6052143 | 4061836 Squisheen Log Large Height: 29.0cm | Age Grade: 1+

6052145 | 4061838 Squisheen Log Medium Height: 19.0cm | Age Grade: 1+ (Multiples of 4)

All hand washable

### Pusheenosaurus

# New

6052096 | 4061786 Pusheen® Standing with Egg Strawberry Banana Height: 15.0cm | Age Grade: 1+ (Multiples of 6)

> 6052097 | 4061787 Pusheenosaurus Cotton Candy Height: 22.0cm | Age Grade: 1+

(Multiples of 4)

Nev

New



6052094 | 4061784 Pusheen® Standing With Egg Green

Height: 15.0cm | Age Grade: 1+

(Multiples of 6)

6052095 | 4061785 Pusheen® Standing with Egg Cotton Candy Height: 15.0cm | Age Grade: 1+ (Multiples of 6)



6052851 | 4054852 Pusheenosaurus Size: 21.5cm x 33.0cm | Age Grade: 1+ (Multiples of 4)

6052098 | 4061788 Pusheenosaurus Strawberry Banana Height: 22.0cm | Age Grade: 1+ (Multiples of 4)



**Toe Beans** 

6052941 | 4061351 **Pusheenosaurus Standing** Height: 17.0cm | Age Grade: 1+ (Multiples of 6)

### Dragons & Pusheenicorn



**6052923 | 4061296 Pusheen® Narwhal** Height: 22.0cm | Age Grade: 1+ (*Multiples of 4*)





All hand washable

All hand washable

### Stormy & Pip



6052912 | 4060981 Pip Height: 17.0cm | Age Grade: 1+ (Multiples of 4)



6052859 | 4058935 **Stormy Small** Height: 11.5cm | Age Grade: 1+ (Multiples of 6)





6052860 | 4058936 Stormy Medium Height: 16.5cm | Age Grade: 1+ (Multiples of 4)

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### **Friends**

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6052929 | 4061309 Sloth Height: 18.0cm | Age Grade: 1+ (Multiples of 4)

> 6052926 | 4061299 Pugsheen Height: 19.0cm | Age Grade: 1+ (Multiples of 4)



All hand washable

### **Snackable Plush**



**6052848 | 4051536 Pusheen® Birthday** Height: 26.5cm | Age Grade: 1+ *(Multiples of 4)* 



6052843 | 4048872 Pusheen® with Ice Cream Height: 24.0cm | Age Grade: 1+ (Multiples of 4)

**6050439 | 4060816 Pusheen® Ice Cream Sundae** Height: 18.0cm | Age Grade: 1+ *(Multiples of 4)* 



**6052841 | 4048870 Pusheen® with Cookie** Height: 24.0cm | Age Grade: 1+ *(Multiples of 4)* 



**6049724 | 4058938 Pusheen® Sushi** Height: 24.0cm | Age Grade: 1+ *(Multiples of 4)* 

> 6049734 | 4058948 Pusheen® Potato Crisps Height: 24.0cm | Age Grade: 1+ | )) (Multiples of 4)



6050646 | 4061311 Snackable Pusheen® Bunny With Egg Height: 25.0cm | Age Grade: 1+ (Multiples of 4)



**6052842 | 4048871 Pusheen® with Donut** Height: 24.0cm | Age Grade: 1+ *(Multiples of 4)* 

#### Crisp packet crinkles



**6049723 | 4058937 Pusheen® Pizza** Height: 24.0cm | Age Grade: 1+ *(Multiples of 4)*  

Plus
Jumbo

New
Jumbo

Itel
Itel

Itel</td

664

**6052091 | 4061781 Pusheen® Jumbo Sitting** Height: 96.5cm | Age Grade: 2+

6052847 | 4051533 Pusheen® Super Jumbo Height: 60.0cm | Age Grade: 3+ Surface washable only

Pillow is two-sided!

> 6048946 | 4048862 Pusheen® Two-sided Plush Height: 33.0cm | Age Grade: 1+

6052836 | 4048096 Pusheen® Medium

Height: 18.5cm | Age Grade: 1+

(Multiples of 4)



All hand washable

ZZZ



6052088 | 4061778 Pusheen® Mystery Box **Series 9: Dinosheen** Height: 8.0cm | Age Grade: 8+ New Surface washable (Multiples of 24)





**Orange Raptor** 

**Green T-Rex** 



**Mystery Boxes** 

• Each box will contain one mini Pusheen plush

Which one will you get?

Yellow Dinosheen

**Blue Dinosheen** 



**Mystery Style** 

Purple Pterodactyl

 $\bullet \bullet \bullet \bullet$ 



**Pink Triceratops** 



Pusheenosaurus

6052925 | 4061298EU Pusheen® **Surprise Plush** Mystery Box Series 7: **Pusheenimals** Height: 7.0cm | Age Grade: 8+ Surface washable (Multiples of 24)

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Pusheen<sup>®</sup> Red Panda

GIFT GIVING ... ALL WRAPPED UP



 $\bullet \bullet \bullet$ 

Pusheen® Panda



Pusheen® Tiger



Pusheen<sup>®</sup> Cheetah



**Mystery Style** 

Pusheen<sup>®</sup> Lion



Pusheen® Seal



Pusheen® Narwhal © 2019 Pusheen: Pusheen®

Pusheen®

### **Backpack Clips & Poms**



**6052099 | 4061789 Pusheenosaurus Super Deluxe Clip** Height: 16.5cm | Age Grade: 8+ *(Multiples of 6)* 



**6052100 | 4061790 Pip Backpack Clip** Height: 9.0cm | Age Grade: 1+ *(Multiples of 6)* 



6052853 | 4056236 Pusheenosaurus Backpack Clip Height: 9.0cm | Age Grade: 1+ (Multiples of 6)





6052881 | 4060001EU Pusheen® Grey Pom Height: 10.0cm | Age Grade: 1+ Surface washable (Multiples of 6)



6052845 | 4048886 Pusheenicorn Backpack Clip Height: 9.0cm | Age Grade: 1+ (Multiples of 6)

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6052924 | 4061297 Pusheen® Narwhal Backpack Clip Height: 13.0cm | Age Grade: 1+ (Multiples of 6)



6052942 | 4061353 Pusheen® Seal Backpack Clip Height: 9.0cm | Age Grade: 1+ (Multiples of 6)



6052927 | 4061301 Pusheen<sup>®</sup> Lion Backpack Clip Height: 9.0cm | Age Grade: 1+ (Multiples of 6)

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### Animated

6052883 | 4060608 Super Pusheenicorn Height: 25.0cm | Age Grade: 3+ ୬) ﷺ ♀ Surface washable only The legendary Super Pusheenicorn spreads joy and light wherever she flies, with her glowing horn leading the way! Just give her sparkly lavender cresent moon a push to start the magic in her horn and rainbow mane.

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#### Accessories New New 6052090 | 4061780 Pusheen® Spa Headband Height: 9.5cm | Age Grade: 3+ Hand washable (Multiples of 8) inii Nev 6052092 | 4061782 Pusheenicorn Backpack Height: 25.0cm | Age Grade: 3+ 6052089 | 4061779 Hand washable Pusheen® Case Height: 17.0cm | Age Grade: 8+ Surface washable (Multiples of 4) M New patures . . . . . . . . . . Pink and white polka dot material inside with multiple pockets. New 6052101 | 4061791 Pusheen® Backpack 6052087 | 4061777 Height: 25.0cm | Age Grade: 3+ **Pusheenosaurus Slippers** Hand washable Length: 30.0cm | Age Grade: 1+ Hand washable (Multiples of 2) Neu 6052882 | 4060080 **Pusheen® Neck Pillow** Height: 7.5cm | Age Grade: 1+ Hand washable (Multiples of 2) oaturos 6052093 | 4061783 **Pusheenosaurus Slippers** Cotton Candy . . . . . . . . . . . . . . Length: 30.0cm | Age Grade: 1+ Features cushion insole, non-slip Hand washable (Multiples of 2) sole and 'J' hook for hanging.

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#### Here's where you can conveniently order product.



#### Are you logged in?

- shop for special occasions
- get ideas for in-shelf displays
- download Digital Assets for your social media
- access trade show event details

#### EMAILS

A valuable just-in-time communication

#### Are you signed up?

- receive notifications of invoices and statements
- get timely reminders to order KEY skus
- link to Digital Assets for peak selling occasions
- keep up to date on all the latest marketing opportunities
- → call your Area Sales Manager or the Customer Service team to sign up

#### PERSONAL SERVICE

Helpful assistance, input and attention

#### Do you need to talk to someone?

- Customer Service
  - Monday–Friday: 8:30–17:00 01228 404022 uksales@enesco.co.uk
  - +44 1228 404066 eurosales@enesco.co.uk
- Contact your Area Sales Manager for personal assistance in managing every aspect of your Enesco account.

- My Orders shows orders and outstanding invoices
- view current promotions and sales opportunities
- call your Area Sales Manager or the Customer Service team to sign up on; 01228 404022

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FOYD

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