

GUND® UGLYDOLLTM family grows

The GUND® UGLYDOLL™ plush characters have taken the world by storm, their lovable distinct characters inspire creativity and promote an inner confidence that 'we are all unique in our own special way'. For summer 2014, more of the hip and huggable characters are added to the popular Universal™ Studios and KISS® ranges and a brand new Origins collection, aimed at younger children, is launched.

The Origins range features four of the most popular characters – WageTM, BaboTM, OxTM and Ice-BatTM – but re-designed in a Kawaii – cute and child-friendly – style with brighter colours and sweeter motifs that will appeal to juniors.

Joining the UniversalTM Studios and KISS® UglydollTM ranges are clips, ideal for hanging on backpacks or keys. Enjoy the witty humour of the Uglys as they dress up as their favourite horror film characters such as Frankenstein's monster and the Wolfman, or the iconic look of the rock band KISS® on the OX DemonTM and BaboTM Catman clip.

There are also new Uglys for the Hallowe'en and Christmas seasons; BattyTM and PoeTM make a fine pair for Trick or Treating, while Ice-BatTM and BaboTM dress in festive guise as a Holiday Elf and Snowman.

