

## New GUND Bears Join The Pack

January 2014 sees six adorable new characters join the GUND Bears category, from an old favourite of the brand who is new for the UK market, as well as brand new and irresistibly cuddly bears to join your collection.

First up, **Bradley™** is a white bear who is perfect for any occasion and is fun, huggable and super soft from head to toes! Meet **Jalen™**, the leopard bear with pretty sheer ribbon, she's faux jointed with faux-sueded paw pads and is perfect for the classic bear collector, or trendy girl with a love of anything leopard print! **Snuffles®** is a bear that GUND had in the line for over thirty years in the US and is now making its first appearance here in the UK and is available in three new colours — Pink, Orange and Panda. Last, but by no means least, there's **Toothpick™**, a super skinny beige bear who may be skinny but is still the perfect size to hug and bring along with you anywhere you go!

### About GUND

As pioneers of most of the soft toy developments you see today, GUND (America's oldest and most prestigious soft toy company, founded in 1898) is proud to have been the first company to develop an 'under stuffing' technique using super-soft materials, and the first company to produce a licensed soft toy.



4040209 Jalen™ Leopard Bear  
Height: 43.0cm  
SRP: £35.00

4040131 Toothpick™ Beige Bear  
Height: 38.0cm  
SRP: £12.00

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