



Jim Shore and Enesco...Celebrating Fifteen years of Partnership

2017 marks the fifteenth anniversary of the Heartwood Creek collection and Jim Shore's remarkable partnership with Enesco.

Award-winning artist Jim Shore is a legend in the gift and home décor industry with a worldwide following of fans. Jim's unmistakable style is grounded in the rich traditions of American and European folk art, capturing timeless elements and motifs with a handmade, hand-carved feel that evokes heartfelt memories of our shared past.

Jim Shore grew up in rural South Carolina, the son of artistic parents who instilled a love of the traditional imagery of American folk art. His grandmother was a master quilter who taught him an appreciation for the patience and skill required to bring intricate designs to life. After decades of honing his craft and manufacturing his own work in relative obscurity, Jim partnered with Enesco in 2001. The resulting collaboration was Heartwood Creek, the successful brand that debuted in retail stores in 2002 and brought Jim international fame.

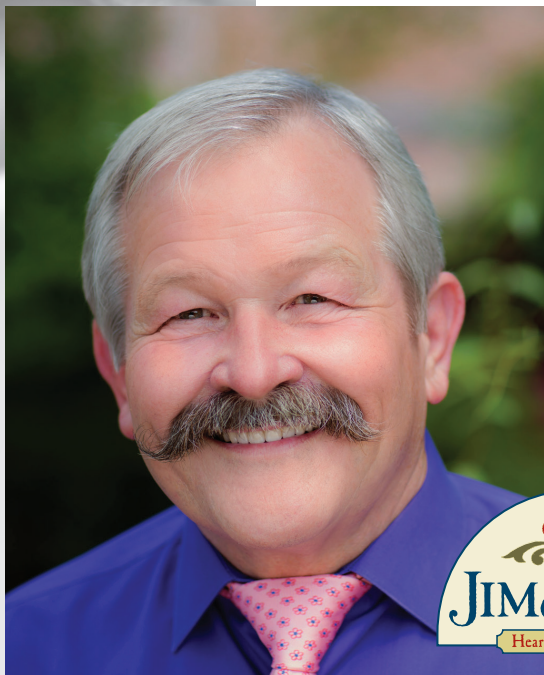
'It's hard to believe it's been fifteen years,' says Shore. 'We started out small, just a few pieces combining the art and colours I love, the imagery I grew up with. Over the years it developed into more than I ever imagined! It's important to me, and frankly inspirational, to talk with folks from all over the world and hear how my work has become part of their lives and families. It's humbling to hear they display my art in their homes, and an honour to know they think enough of it to give to someone they love. It's the highest compliment an artist can receive. I'm so grateful for the opportunity to work with Enesco, it couldn't have turned out better.'

Over the past fifteen years, Heartwood Creek has evolved from the original small group of Santas to a diverse year-round collection enjoyed by millions worldwide. From Masterpiece Angels and Nativities, to Mini Figurines, this diverse range has something for everyone.

Jim's distinctive style applies to a limitless range of themes and formats and over the years he has built exciting design partnerships with popular icons like Disney®, Peanuts®, Looney Tunes™ and Hanna-Barbera™.

The Heartwood Creek, Peanuts, Looney Tunes and Flintstones collections will be on show at the Spring Fair 5th-9th Feb 2017 NEC, Birmingham, Hall 4, Stand H80-J81.

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