

## Enesco announces the exclusive distribution of the VW Collection by BRISA giftware line in the UK and Ireland

Volkswagen's legendary Camper Van and Volkswagen Beetle have become cult symbols amongst their legions of fans around the world. The Camper Van stands for originality, evolution and independence, while the Beetle (Bug) is loved for its unmistakeable style evoking the spirit of a bygone era. These emotions are embraced by the VW Collection by BRISA, which is now exclusively available from Enesco in the UK and Ireland.

The diverse and colourful products in the fun VW giftware collection, decorated with nostalgic and images of the Camper and Beetle, can be used around the home as well as on outdoor adventures. My Clock combines a photo frame and a clock in a tin and can be displayed on tables, walls, or, with its magnetic back, on refrigerators. Meanwhile, A5 size notebooks are both practical and appealing with their hard covers decorated with iconic designs and phrases such as 'Love that Bug' and 'The Ultimate Ride'. Fashion accessories such as shoulder bags, sports bags and backpacks round out the collection.

The collection will be on display at the Autumn Gift & Home Fair (Citywest International Events Centre, Dublin 16-19th August, Stand F2 and the Autumn Fair International NEC, Birmingham 6-9th September, Hall 3, Stand W04-X03).



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