

## Hugs Happen Here...with New GUND Baby Characters

**GUND Baby** continues to be one of the most popular ranges within the GUND portfolio, bringing one of the most comprehensive ranges of baby and nursery plush items to the UK market. New for January 2014 are two brand new collections to this extensive offering.

**Stripes & Dots™:** features four adorable animals — ‘Grigsby™ Giraffe’, ‘Evert™ Elephant’, ‘Teller™ Turtle’ and ‘Brynlee™ Bunny’ — in pretty pastel shades of spotty. Each character is available in two formats: plush and matching size rattles. Both formats have braided attachments on the arms and legs and are suitable for age 0+. The rattles have a plastic ring on the top which makes it easy to attach to a cot, pram or car seat, so that they can travel wherever baby goes!

**Mini Meadow™:** Again, four characters are available as rattles and plush: ‘Briar™ Bear’ (blue dungarees) ‘Clove™ Cat’ (yellow dress) ‘Begonia™ Bunny’ (pink dress) and ‘Mossly™ Mouse’ (green waistcoat). The sweet animals in both formats are wearing cute little gingham outfits in pastel shades and all are suitable for age 0+.

### About GUND

As pioneers of most of the soft toy developments you see today, GUND (America’s oldest and most prestigious soft toy company, founded in 1898) is proud to have been the first company to develop an ‘under stuffing’ technique using super-soft materials, and the first company to produce a licensed soft toy.



**4040397 Clove™ Cat**  
Height: 23.0cm  
SRP: £8.95

**4040371 Grigsby™ Giraffe**  
Height: 23.0cm  
SRP: £14.00

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