

### 2025 COLLECTION







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👚 = Gift Boxed

☐ = Musical

)) = Sound Effects



## Introduction

Welcome to our latest Beatrix Potter Gifts by Enesco catalogue, where we bring to life the timeless magic of Peter Rabbit and friends through our beloved collections. Within these pages, you will discover an array of exquisite gifts and collectables that capture the charm and beauty of Beatrix Potter's stories.

At Enesco, we are committed to preserving the enchanting world of Beatrix Potter while embracing responsible business practices.

With nature and conservation being key themes in Beatrix Potter's works, it is only fitting that we honour her legacy and the environment which she adored. We are continuing to take significant strides towards using recyclable packaging materials. We have diligently removed single-use plastics wherever possible. Instead, we proudly introduce the use of materials which are easily and widely recycled, opting for paper wraps and cardboard packaging that keep our products both elegant and environmentally conscious.

We invite you to explore our



## Beatrix Potter



### Author and Illustrator

Beatrix Potter was an English writer, illustrator, and natural scientist, born on 28th July 1866, in London. She is best known for her children's books featuring beloved animal characters such as Peter Rabbit and Jemima Puddle-Duck. Her charming stories and illustrations have become classics in children's literature.

In addition to her writing, Beatrix was a dedicated conservationist. She used her earnings from her books to purchase and preserve land in England's Lake District, much of which she later donated to the National Trust. Beatrix Potter passed away in 1943, but her stories and conservation efforts continue to be cherished today.



Welcome

The EDGe

### Retailer Resources



The Enesco Digital Gallery (EDGE) is designed to help you find Enesco product assests quicker and easier than ever before.

You will find all the digital assests you need from beautiful product photography to social media and in-store marketing materials — all designed to help you promote, market and sell your stock. With the Edge it's easy to search, download and share. There are also comprehensive guides and tutorials available to help you along the way.



Scan this QR code to gain access and to see what's available...







#### **NEW A32393**

PETER RABBIT™ MONEY BANK — SPHERE Height: 8.0cm, Diameter:9.0cm Embossed Character artwork

#### **NEW A32394**

FLOPSY™ MONEY BANK — SPHERE Height: 8.0cm, Diameter: 9.0cm Embossed Character artwork

#### **NEW A32191**

BEATRIX POTTER™ — MY FIRST MONEY BANK Height: 9.0cm 👚 Embossed Character artwork

5



#### A29827

PETER RABBIT™ FIRST BIRTHDAY Height: 10.0cm 👚

### A29829

PETER RABBIT™ CHRISTENING Height: 10.0cm

### A29831

PETER RABBIT™ NEW BABY Height: 10.0cm 👚







### Wall Plaques



### A30196

MRS RABBIT™ 15.5 x 15.5 x 0.5cm 👚 Embossed Character artwork



### A30197

JEMIMA PUDDLE-DUCK™ 15.5 x 15.5 x 0.5cm 👚 Embossed Character artwork



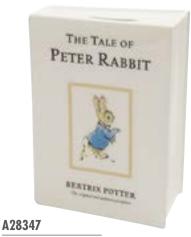
#### A30198

BENJAMIN BUNNY™ 15.5 x 15.5 x 0.5cm Embossed Character artwork

### PETER RABBIT™

Nursery Gifts

### Money Banks



THE TALE OF PETER RABBIT™ Height: 14.0cm



PETER RABBIT™ RUNNING Height: 17.0cm



A7170

PETER RABBIT™ POSTING A LETTER
Height: 17.0cm →



A29292

PETER RABBIT™ SCULPTED
Height: 11.5cm ♣





A31059

PETER RABBIT™ BOOK STOP
Height: 16.0cm →



### Last Chance







PETER RABBIT \*\* NEW BABY
Height: 9.0cm \*\*
Embossed Character artwork

# Baby Collection GIFT THEYEAR





Dimensions: 71.0cm x 49.0cm

A29867 PETER RABBIT™ CHANGING BACKPACK Dimensions: 31.0cm x 35.0cm



Easy Wipe polyester fabric



\* Best Seller

A29581

PETER RABBIT™ CHANGING BAG Dimensions: 31.0cm x 35.0cm



A31567

FLOPSY™ CHANGING MAT

Dimensions: 80.0cm x 46.0cm

WWW.ENESCO.CO.UK

### PETER RABBIT™

### Baby Collection





A31573

FLOPSY™ INSULATED BOTTLE BAG Dimensions: 21.0cm x 8.0cm





A29766

PETER RABBIT™ SOOTHER HOLDER

Height: 8.5cm



Easy Wipe polyester fabric



FLOPSY™ PRAM ORGANISER Dimensions: 31.0cm x 35.0cm x 13.0cm







A31570

FLOPSY™ MUSLIN SQUARES

Set of 3

Dimensions: 70.0cm x 70.0cm \*

Window Kraft Box



#### A29582

### PETER RABBIT™ MUSLIN SQUARES

Set of 3

Dimensions: 70.0cm x 70.0cm \*

Window Kraft Box



## Children's Accessories











## Children's Dinnerware

Presented in gift packaging





Dishwasher and Microwave Safe

High durability

Height: 11.0cm





A30641 FLOPSY<sup>™</sup> BOWL Diameter: 16.5cm



A30649

FLOPSY™ EGG CUP SET Plate Diameter: 14.0cm 👚

A30647

A30634 FLOPSY™ DINNER SET Plate Diameter: 25.5cm

Bowl Diameter: 16.5cm

Cup Height: 6.5cm
Fork and Spoon Length: 14.0cm



PETER RABBIT™ **SNACK BOX AND CUTLERY SET** Height: 6.5cm



FLOPSY™ **SNACK BOX AND CUTLERY SET** Height: 6.5cm



A30642 FLOPSY™ BEAKER Height: 9.0cm 👚





Height: 12.0cm 👚





FLOPSY™ PLATE

Length: 25.5cm

PETER RABBIT™ BOWL

Diameter: 16.5cm

Length: 14.0cm

FLOPSY™ FORK AND SPOON SET

## Fashion Accessories

### **English Garden Collection**



Insulated Lining

New for 2025

W Dishwasher and Microwave Safe

**NEW A32399** 

PETER RABBIT™ ENGLISH GARDEN LUNCH BAG

Height: 22.5cm

Adjustable
Strap

new A32430

PETER RABBIT™

ENGLISH GARDEN BENTO BOX

Dimensions: 21.0cm x 15.0cm x 6.0cm Fits inside A32399 lunch bag. Made from recyclable materials.



Adjustable
Strap
Internal pockets

**NEW A32400** 

PETER RABBIT™
ENGLISH GARDEN CROSS BODY BAG
Dimensions: 20.0cm x 15.0 x 10.0cm ★

Comoc in a

branded dustcover bag



PETER RABBIT™ ENGLISH GARDEN GLASSES CASE

Dimensions: 16.0cm x 6.5cm

Complete with Peter Rabbit™ microfibre lense cloth



A32259

PETER RABBIT™ ENGLISH GARDEN PURSE Dimensions: 13.0cm x 8.0cm





### Fashion Accessories













A31697 PETER RABBIT™ OCTA PEN

Height: 14.0cm Available with CDU



CDU holds 36 pens

A31698 FLOPSY<sup>™</sup> OCTA PEN

Height: 14.0cm Available with CDU



A31057

PETER RABBIT™ MATCHING PAIRS PLAYING CARDS Height: 9.0cm



PETER RABBIT™ PLAYING CARDS Height: 9.0cm 👚

### Souvenir



A29265 FLOPSY™ WATER BOTTLE Height: 17.0cm Capacity: 9 fl oz/270ml



A29186 PETER RABBIT™ WATER BOTTLE Height: 17.0cm Capacity: 9 fl oz/270ml



A31694 FLOPSY™ NOTEPAD AND PEN SET Notepad Height: 20.0cm Pen Height: 14.0cm



A31693 PETER RABBIT™ NOTEPAD AND PEN SET Notepad Height: 20.0cm Pen Height: 14.0cm



A31702 PETER RABBIT™ KEYRING Height: 9.5cm Faux leather



A31703 FLOPSY™ KEYRING Height: 9.5cm Faux leather



BENJAMIN BUNNY™ KEYRING Height: 9.5cm Faux leather



A31705 JEMIMA PUDDLE-DUCK™ KEYRING Height: 9.5cm Faux leather



A31765 PETER RABBIT™ MAGNET Height: 6.5cm Glass



A31764  $\textbf{FLOPSY}^{\text{\tiny{TM}}}\,\textbf{MAGNET}$ Height: 6.5cm



A31766 BENJAMIN BUNNY™ MAGNET Height: 6.5cm Glass



A31767 JEMIMA PUDDLE-DUCK™ MAGNET Height: 6.5cm Glass



A30446

PETER RABBIT™ WITH RADISHES
Height: 8.0cm →



A30463

PETER POSTING LETTER
Height: 8.0cm

A30461

MRS. RABBIT™ WITH FLOPSY, MOPSY, COTTON-TAIL™ AND PETER Height: 8.0cm →



A32265 HUNCA MUNCA™ Height: 7.5cm



A32266 SQUIRREL NUTKIN™ Height: 7.5cm



A32267 MRS. TIGGY-WINKLE™ Height: 7.5cm



A31845

BENJAMIN BUNNY™
Height: 7.5cm



**JEMIMA PUDDLE-DUCK™** Height: 7.5cm



A31847
PETER RABBIT™ WITH RADISHES
Height: 7.5cm



A31848

PETER RABBIT™ AND SQUIRREL NUTKIN™
Height: 7.5cm



A31849
PETER RABBIT™
Height: 7.5cm



A31850 FLOPSY™ Height: 7.5cm

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## Alphabet Letters



Presented in gift packaging



A4993 A — PETER RABBIT™ Height: 7.0cm



A4994 B — BENJAMIN BUNNY™ Height: 7.0cm



A4995 C — MRS. RABBIT™ AND BUNNIES Height: 7.0cm



A4996 D — HUNCA MUNCA™ SWEEPING Height: 7.0cm



**A4997**  $\mathbf{E} - \mathbf{PETER} \; \mathbf{RABBIT}^{\mathsf{TM}} \, \mathbf{WITH} \; \mathbf{ONIONS}$ Height: 7.0cm 👚



A4998 F — TIMMY WILLIE™ Height: 7.0cm



A4999  $\mathbf{G} - \mathbf{AUNT} \ \mathbf{PETTITOES}^{^{\mathsf{TM}}}$ Height: 7.0cm



A5000 H-MRS. TIGGY-WINKLE<sup>TM</sup> Height: 7.0cm



A5001  $\mathbf{I} - \mathbf{PETER} \; \mathbf{RABBIT}^{\scriptscriptstyle{\mathsf{TM}}}$ Height: 7.0cm 👚



A5002 J — MR. JEREMY FISHER™ Height: 7.0cm 👚



A5003  $K-TOM\ KITTEN^{\scriptscriptstyle{TM}}$ Height: 7.0cm 👚



A5004  $\mathbf{L} - \mathbf{JEMIMA} \ \mathbf{PUDDLE-DUCK}^{^{\mathrm{TM}}}$ Height: 7.0cm 👚



A5005  $\mathbf{M} - \mathbf{CECILY} \ \mathbf{PARSLEY}^{\mathsf{TM}}$ Height: 7.0cm 👚



A5006  $N-COTTON-TAIL^{TM}$ Height: 7.0cm 👚

### PETER RABBIT™

## Alphabet Figurines



A5007 O — PETER RABBIT™

Height: 7.0cm



A5008

P — RUNNING PETER RABBIT™ Height: 7.0cm



A5009

**Q** — **MRS. RABBIT**<sup>™</sup> Height: 7.0cm



A5010

R — PETER RABBIT™ IN WATERING CAN Height: 7.0cm 🅌



A5011

S — MRS. TITTLEMOUSE™ Height: 7.0cm



A5012

T — THE TAILOR OF GLOUCESTER™ Height: 7.0cm



A5013

U — PETER RABBIT™ WITH RADISHES
Height: 7.0cm →



A5014

V — HUNCA MUNCA™ AND BABY Height: 7.0cm 🍅



A5015

W — FLOPSY BUNNIES™ Height: 7.0cm



A5016

X — OLD MR. BENJAMIN BUNNY™ Height: 7.0cm —



A5017

Y — PIGLING BLAND™ Height: 7.0cm



A5018

**Z — APPLEY DAPPLY™** Height: 7.0cm \*\*



A29907

**BEATRIX POTTER™ ALPHABET DISPLAY UNIT**Height: 55.5cm
Free of charge with Promo 97



A26708

PETER ATE SOME RADISHES

Height: 6.5cm



A30111

Height: 5.5cm 👚

MR. JEREMY FISHER™ IN THE LARDER

Height: 7.0cm







A30462

PETER AND BENJAMIN BUNNY™ AROUND THE TREE

Height: 8.0cm 👚

BENJAMIN BUNNY™ AND FLOPSY™ CHRISTMAS

Height: 10.0cm



PETER RABBIT™ SLEDGING AT CHRISTMAS

Height: 10.0cm





AT CHRISTMAS

Height: 8.0cm 👚

A31840

PETER RABBIT™ WITH CHRISTMAS STOCKING Height: 10.0cm



A31841

MRS. RABBIT™ WITH A CHRISTMAS PUDDING Height: 10.0cm



A31843

PETER RABBIT™ AND SNOW RABBIT Height: 10.0cm





## Soft Toys

### The Tale of Peter Rabbit Plush

Introducing the star of our latest collection: the Large Animated Peter Rabbit Soft Toy where enchanting storytelling meets cosy cuddles. This charming plush toy plays an eight-minute full-length rendition of 'The Tale of Peter Rabbit,' complete with immersive sound effects that bring the story to life.





### Introducing our new style and irresistibly cute Soft Toys!

Designed with ultra-soft, huggable plush fabric, each character brings a delightful blend of charm and comfort. Their enchanting kawaii style, paired with a bean-filled bottom, ensure they sit adorably anywhere — be it on a shelf, bed, or in your arms. Perfect for fans of all ages.











A. A30822

PETER RABBIT™ LAYING DOWN Height: 14.5cm | Age Grade: 1+

E. A30824

BENJAMIN BUNNY™

B. A30823

SQUIRREL NUTKIN™ Height: 15.5cm | Age Grade: 1+ C. A32271

PETER RABBIT™ CHRISTMAS MUSICAL Height: 16.0cm | Age Grade: 1+ 🎵 Plays Jingle Bells

MR. JEREMY FISHER™

D. A30793

PETER RABBIT™ Height: 16.0cm | Age Grade: 1+

Height: 16.0cm | Age Grade: 1+

F. A30801 FLOPSY™

Height: 16.0cm | Age Grade: 1+

G. A30797

JEMIMA PUDDLE-DUCK™ Height: 16.0cm | Age Grade: 1+ H. A30816

Height: 16.0cm | Age Grade: 1+

I. A30803 MRS. RABBIT™

Height: 16.0cm | Age Grade: 1+



A30807

PETER RABBIT™ IN GIFT BAG Height: 16.0cm | Age Grade: 1+



A30789

BEATRIX POTTER" © Frederick Warne & Co., 2025. All Rights Reserved.

PETER RABBIT™ KEYRING Height: 12.0cm | Age Grade: 3+



A31686

BENJAMIN BUNNY™ KEYRING Height: 12.0cm | Age Grade: 3+



A31687

JEMIMA PUDDLE-DUCK™ KEYRING Height: 12.0cm | Age Grade: 3+



Soft Toys

### Charity Plush

Enesco has partnered with Great Ormond Street Hospital Children's Charity to create this bespoke Peter Rabbit soft toy. All the money we raise goes towards supporting GOSH patients and their families, buying the latest medical equipment, helping rebuild and refurbish the hospital, and supporting world class medical research. £1.66 for every Large Peter Rabbit sold and £1.00 for every Small will be given by Enesco and Frederick Warne & Co. Ltd collectively to Great Ormond Street Hospital Children's Charity (Registered charity no. 1160024).

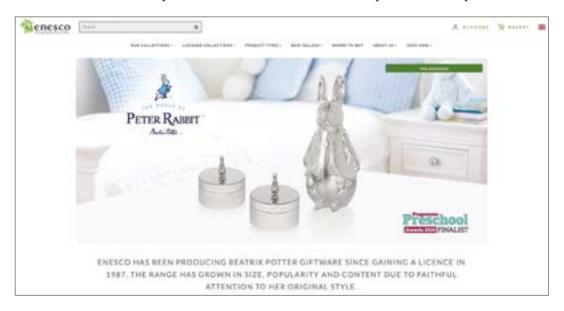


Our Great Ormond Street Peter Rabbit Soft Toys have been created using original artwork inspired by the drawings of patients who took part in the hospital's arts programme; Go Create, designers have created a very special and completely bespoke fabric especially for the products — featuring carrots and flowers — to decorate Peter Rabbit's ears and paws.



### **ENESCO.CO.UK**

### Here's where you can conveniently order product.



### Are you logged in?

- Shop for special occasions
- Get ideas for in-shelf displays
- Download Digital Assets for your social media
- Access trade show event details

- My Orders shows orders and outstanding invoices
- View current promotions and sales opportunities
- Call our Customer Service team for log in instructions on: 01228 404022

#### **Emails**

A valuable just-in-time communication

### Are you signed up?

- Receive notifications of invoices and statements
- Get timely reminders to order KEY skus
- Link to Digital Assets for peak selling occasions
- Keep up to date on all the latest marketing opportunities
- → Call your Area Sales Manager or the Customer Service team to sign up

### Social Media

An engaged community of customers

### Are you following us?

- Facebook.com/EnescoLimited
- (instagram.com/Enescolimited)
- in Linkedin.com/Enescolimited
- Youtube.com/Enescolimited

### **Personal Service**

Helpful assistance, input and attention

### Do you need to talk to someone?

• Customer Service

Monday-Thursday: 8:30-17:00

Friday: 8:30-15:30

01228 404022 uksales@enesco.co.uk

+44 (0) 1228 404066 eurosales@enesco.co.uk

 Contact your Area Sales Manager for personal assistance in managing every aspect of your Enesco account.



## Bringing Joy Everyday

Life is filled with special moments...and we are here to help you celebrate each one! Select from Enesco's wide array of gifts and top brands in the industry for celebrations throughout the year.

## SHOP OUR ENTIRE COLLECTION OF GIFTWARE AT $enclose{entropy}{entro$



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