

Itty Bitty Daisy Boo!

Boo, a peppy Pomeranian with a puppy cut, is an internet sensation with over 17 million fans on Facebook, tens of millions of views on YouTube and increasing presence on Twitter, Instagram, and Pinterest — not to mention a massive celebrity fan base: his following includes Orlando Bloom, Selena Gomez, Seth Rogan, Lady Gaga, Anderson Cooper, Tory Burch, Martin Sheen and more. Boo is moving into the digital world as well — you can now download Boo stickers for Facebook Messenger app.

The latest addition to GUND[®]'s Itty Bitty Boo collection is the adorable **Daisy Boo**. With his pretty pink daisy headdress he certainly lives up to his name: *the world's cutest dog*^M and is a wonderful addition to this popular collectable range.

Constructed in GUND[®]'s trademark style using soft and tactile plush, this latest GUND[®] version of Boo is far too cute to resist.

