

Live to Love...with KimmidollTM Love

Kimmidoll™ Love celebrates the excitement of life, love, individuality and youth — live to love! Inspired by quirky real life fashion-forward girls, these characters appeal to the young and young at heart! Be yourself, whoever that may be!

The January 2014 launch welcomes four new sassy characters to the Kimmidoll™ Love gang: Sail Away Sally, Rosie Rockit, Nut Meg and Rubi Bytes, and you're going to 'love' them all!

Pictured here is **Rubi Bytes** — she's geeky and bang on trend and, like the other new characters, she appears across all of the formats available in the range, which include: dolls, keychains, earrings, necklaces, bracelets, bag charms, keychain charms, lock-up journals, mirror notebooks and mugs.

Don't be fooled by the fluffy cosplay cat ears. Rubi Bytes is the elite. Her skill and dexterity is only matched by her knowledge of the wonderful tapestry of nerd culture. This gamer girl brings it, every time!



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