

Collectable Sets featuring Pusheen by GUND launched.

Three Collectable Sets featuring the tabby and grey cat, Pusheen, and her little sister, Stormy, have been launched by leading soft toy maker, GUND. The Birthday, Baking and Sunglasses Collectable Sets bring a successful retail concept to the Pusheen range for the first time.

Pusheen, known for her love of cuddles, snacks and whimsical dressing up, originated as an animated web comic and is now an internet sensation with over nine million Facebook Likes. The cat's highest ranking social media Likes have inspired the theming of the Collectable Sets, and they each include the luxuriously soft plush Pusheen and Stormy toys teamed with fun accessories. The Birthday Collectable Set shows Pusheen with birthday cake whilst Stormy sports a fun party hat; in the Baking Collectable Set both cats wear chef's hats and Pusheen an oversized apron, whilst the Sunglasses Collectable Set reveal the duo in glamorous shades.

Open window styled gift boxes ensure the appeal of each set can be instantly appreciated and there are four to each retail pack.

See the new Pusheen by GUND launches and more on the Enesco stand at the Spring Fair 5th-9th Feb 2017 NEC, Birmingham, Hall 4, Stand H80-J81.



4059127 Pusheen Baking Collectable Set
Height: 17.5cm
SRP: £24.00.



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GIFT GIVING...*all wrapped up*

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