

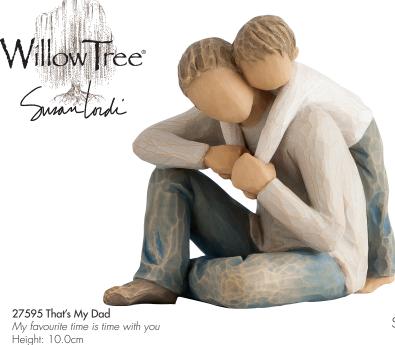
Willow Tree®...'That's My Dad'

Introduced in January 2000, Willow Tree® continues to be one of the most popular gift choices in the UK and around the world.

Artist Susan Lordi is the creator of the hugely popular and everlasting line of hand-carved figures that communicate emotion through gesture. In January 2017, Lordi introduces a new, beautifully expressive figure that will be an ideal Mother's Day as well as birthdays, and any time you want to tell your Mum how much she means to you.

That's My Dad celebrates physical interaction as a powerful bond between father and son and has the poignant sentiment of 'My favourite time is time with you'. Such powerful, emotive sentiments give meaning and longevity to the collection, which celebrates its seventeenth anniversary in 2017.

'The challenge for me', says Lordi, 'is to honestly sculpt what I know to be true...to put my feelings into tangible form. Then, hopefully, this will touch a universal chord and be meaningful to others.'



The Willow Tree® Collection will be on show at the Spring Fair 5th–9th Feb 2017 NEC, Birmingham, Hall 4, Stand H80–J81

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