

New soft arrivals for GUND Baby

The finest, softest materials are used for the GUND baby collection and 2016 sees the addition of three adorable new ranges to provide the youngest member of the family with stimulating play as well as cuddly comforting textures at bed time.

Animated toys arrive in the guise of Flappy the Elephant. Press his front feet to hear a cheerful song and to see the elephant play peek-a-boo. Oh So Soft is a new collection of washable and enchanting animal characters, including a kitten, puppy and elephant. There are also two attractive combos of Oh So Soft elephants and teddy bears with co-ordinating rattles.

Amongst launches for existing collections are four play sets for the GUND Baby Play Set range – Noah's Ark, Pirates' Ship, Mermaid Adventure and a Picnic Basket. Perfect for children from birth, each portable carrying case holds small accessories that rattle and squeak to encourage early motor skill development and imaginary play.

**BABY
GUND**



4053992 Oh So Soft Bear & Rattle Combo
Height: 28.0cm
Age Grade: 0+
SRP £19.95



4053934 Flappy the Elephant
Height: 30.5cm
Age Grade: 10 months +
SRP £35.00



4053987 Oh So Soft Kitty
Height: 18.0cm
Age Grade: 0+
SRP £14.00

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