

## Laugh with Boo as He Walks and Wiggles His Way Through the Best Day of His Life!

With a name like Boo, you're sure to get attention, and that's certainly what this innovative new animated, musical version of the world-famous Pomeranian has done.

Social media can't get enough of The World's Cutest Dog: Boo has over 16 million fans on Facebook not to mention his millions of fans on Instagram, Twitter, and other social media.

To appeal to fans of this pooch phenomenon, GUND is expanding their popular Boo product line with **Dancing Boo** (pictured) for June 2015. GUND's range of dogs make the perfect companion for both plush and dog lovers alike — but Boo is definitely in a league of his own! This animated plush walks and wiggles his way through the American Authors' song '*Best Day of My Life*'.

Constructed in GUND's trademark style using soft and tactile plush, this latest GUND version of Boo is far too cute to resist.



**4050895** Dancing Boo™ Height: 23.0cm SRP: £39.95 Age Grade 3+. CE marked.



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Please contact Customer Services: Enesco Limited, Brunthill Road, Kingstown, Carlisle, Cumbria, England CA3 0EN Telephone: 01228 404022 Fax: 01228 404041 Email: uksales@enesco.co.uk

www.enesco.co.uk